



The Utopian Islands, LLC

Which does business as

"The Utopian Islands"

"The Utopian Islands Resort and Estates" or "Utopian Islands" for short

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The Utopian Islands, LLC

d.b.a. "The Utopian Islands" or "The Utopian Islands Resort and Estates" or "Utopian Islands"

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EXECUTIVE SUMMARY

















Executive Summary

Corporate Overview

The Utopian Islands, LLC ("The Utopian Islands" or "The Utopian Islands" Resort and Estates) is a private island ultra-luxury, Polynesian-style resort real estate development project with state-of-the-art sustainable green energy, on almost 900 acres in the breathtaking Exuma archipelago in the Bahamas known as "Billionaire's Row." The resort encompasses five entire private islands, (1) a 554-acre private island, (2) a 254-acre island, (3) a 75-acre island, and (4 & 5) two adjacent small islands (less than a few acres in size). With crystal clear waters, lush landscaping and powder white beaches, this paradise provides an irresistible condo/hotel investment opportunity and ultimate escape destination for the discerning tastes of the rich and famous. The Utopian Islands is seeking a total capital raise of \$2.5 Billion in funding for this overwhelmingly spectacular project.

Enormous Opportunities in the Sexy Ultra-Luxury Resort Industry

The ultra-luxury real estate industry caters to the whims of wealthy clientele. Nothing says ultra-luxury and sexy more than private tropical islands with beachfront luxury bungalow estates, typically only found on the remote islands of the South Pacific. The Utopian Islands brings this dream destination to five neighboring private islands in the Caribbean, just hours from any American city. The private islands will offer such inspired decadence as: (1) the longest natural lazy river in the world (8+ miles of natural lazy river) that connects to private waterfall lagoons attached to the majority of estates; (2) state-of-the-art totally sustainable green technology, and (3) all the resort amenities one could desire including a world-class spa and sports facility, private airport, medical treatment facility, casino, shopping village, 15 gourmet restaurants, water sports and a super-yacht marina.



The Utopian Islands will sell 300 private beach bungalow estates located on the water's edge of the island at a starting price of \$5M per estate up to \$9M+. These breathtaking 3,500 square foot and 6,000 square foot Polynesian-styled estates will offer owners the best of both worlds: (1) an ultimate escape property and (2) a revenue-producing asset or company. Each estate will have the option to

be set up as a corporation. When owners are not using their estate, a 7-Star Hotel Management Company will rent out their estate just like a private villa or penthouse suite. This structure could allow estate owners to pay off their entire real estate investment in a term of less than 9 years while vacationing at no additional cost and creating a legacy, revenue-producing asset.

The Utopian Islands' executive team is ready to sign a binding Letter of Intent (LOI) to purchase these breathtaking tropical islands upon having proof of funds to show sellers. The islands are named Darby Island, Little Darby Island and Lignum Vitae Cay, with the two smaller islands yet to be named. The islands are located in the Exuma region of the Bahamas also known as the "Hamptons of the Bahamas." They are just a short 30-minute boat ride from the Exuma Land and Sea Park, 90 miles from Nassau and 20 miles from Great Exuma.

The Utopian Islands' Executive Team and Entrepreneurial **Experts**

- Founder/President and CMO and with over 25+ years of executive, resort real estate development, ultra-luxury travel industry experience and successful entrepreneur. She has developed procured over \$400M in term sheets and closed deals
- CFO with more than 15 years of executive level experience, including as Director for one of the big-four accounting firms. He speaks multiple languages and understands the challenges entrepreneurs have with their financial projections
- CIO with 25+ years of executive experience designing, developing, and managing worldwide technology systems, with management over P&Ls in excess of \$500M+
- SVP of Resort Revenue with more than 25+ years of executive experience in the cruise and ultra-luxury travel industry. She ran all resort revenue for the largest luxury all-inclusive resort in the
- COO and CEO of The Utopian Islands Marine with more than 25 years' experience in the shipping and maritime industry who has also developed a highly successful eco-friendly private island community in Norway. As a former Cruise Line Ship Captain, he ran all of the safety and security for Carnival Cruise line and as Area Director for over 12,000 ships for the largest shipping classification company in the world.



Capital Requirements and Financials

The Utopian Islands is seeking an initial \$500M to purchase its islands and to begin building and complete its construction project, including its Environmental Impact Assessment (EIA) report, surveying, architectural designs and development engineering. The Utopian Islands will immediately begin presales of the Bungalow Estates (of which we have clients ready to sign LOI's to purchase the estates). The Company's financial projections show a Year-4 opening of The Utopian Islands after its 48-60 month construction period is complete and all estates are sold



INDUSTRY OVERVIEW – THE PROBLEM & OPPORTUNITY















The Utopian Islands Resort & Estates

Industry Overview - The Problems and Opportunities

The Utopian Islands addresses two distinct industries:

- The Ultra-Luxury Resort Vacation Market
- The Ultra-Luxury Second Home Real Estate Market

The Problems in the Ultra Luxury Industry

- Problem #1: Wealthy people seek <u>private</u> retreats where they can have the benefits of ownership
- Problem #2: Ultra High Net Worth consumers desire sexy, luxury estates such as bungalow style – like what is typically only found in the South Pacific but requires a long flight from any American or European market



Opportunities in the Ultra Luxury Resort Industry



- Opportunity #1: Condo-Hotel model provides the best of two worlds ultra luxury treatment and private real estate ownership that functions as a revenue producing asset
- Opportunity #2: The ultra-luxury resort and real estate market is a stable market the super-rich always take a vacation regardless of economic trends or crises, and see a secondary home as a secure investment
- Opportunity #3: Real estate investments in the Bahamas qualify the owner for Bahamian residency, which could dramatically reduce tax exposure for the owner

A Luxury Second Home on a Private Island versus a limited stay at a Resort

Luxury second homes offer the privacy that the ultra-wealthy seek. Moreover, luxury homes on private islands are assets that will appreciate and provide tax benefits to the owner. The downside to owning a single-unit, luxury second home, however, is the cost and lack of amenities that are offered with the home. For example, Faith Hill and Tim McGraw are owners of a private island (Goat Cay) just a few hundred yards away from The Utopian Islands' islands. It took them 9 years

to build their amazing resort. The enormous cost and time requirements were substantially more than the wealthiest clientele would be willing to make and they still lack many of the amenities one might desire.

In contrast, mass-market luxury resorts and hotels require no upfront cost or time frame, but they have limited to no privacy and create a totally different vacation experience. The cost to build and maintain a resort or hotel is far more cost effective based upon the economy of scale. Resorts offer their guests numerous amenities; in particular, they offer such things as restaurants, bars and shopping villages. In the end, however, a resort or hotel stay is a total loss, in financial terms, to the vacationer after the visit is completed.



Celebrity Owning Exuma Real Estate

The Utopian Islands offers the best of both worlds in its private through resort the condo/hotel model. offering residents the benefits of ownership, coupled with a revenueproducing asset that is likely to appreciate. Its structure gives the owners enormous costsavings in building the estate along with the convenience afforded by Utopian of The Islands' amenities.

Why the Bahamas?

For what reasons is the Bahamas one of the premier destinations for the Ultra wealthy to vacation and own second homes? The first reason is the beauty of the region. The Bahamas has beautiful beaches,

turquoise clear water and tropical weather that you'll find in only certain parts of the world. The second reason is proximity. Instead of trekking many hours by plane to the Pacific or Indian oceans, the Bahamas is situated just a few hours by plane (or in some cases even boat) to the United States and Europe. Finally, the opportunity to establish residency in the Bahamas (which has a strong Parliamentary government, recently cleansed of official corruption), is an enticing reason to make the Bahamas your second home. Three articles in particular emphasize these powerful points:

Exuma: The Hamptons of Bahamas Real Estate

By Luxury-Homes-Bahamas.com

"The Bahamas has grown into private islands most in demand market and Exuma is the Hamptons of Bahamas real estate as there is no other island chain in the world that is called home by so many celebrities.

While we have written about celebrities owning property in Exuma in our article "Island for Sale-Get Your Private Island in Exuma" it was particularly interesting to note how Daniel Miller's article "Hollywood's Private Islands: Which Stars Own a Slice of Paradise?" published in the Huffington Post described Exumas popularity –

While Belize, Fiji, Greece and the northwestern and northeastern U.S. are home to their share of islands, the Bahamas – a collection of more than 3,000 islands – is the epicenter of the private-island world. And it's the country's 360-cay Exumas archipelago, which has exploded in popularity as flights to Exuma International Airport have increased, that has become a veritable Hamptons of the Bahamas."

Ultra-Rich Americans Own an Average of 9 Homes — Here's Where They Are

Published: Dec 5, 2016 8:59 a.m. ET Reporter Kari Paul with MarketWatc.com

"When you're a billionaire, where do you keep your second home? What about your ninth?"

"The mega-rich of the U.S. are largely keeping their foreign properties in the Americas, according to a new study from AIG Private Client Group, a division of American International Group (AIG) that caters to "ultrahigh net worth" clients. These clients, defined as those who pay an excess of \$250,000 in annual personal insurance premiums, amount to several hundreds of AIG Private Client Group's customers, which includes 40% of the Forbes 400 wealthiest Americans. They own



an average of nine homes abroad, with more than 50% of these located in the Americas. That includes 14% in Mexico, 13% in the Bahamas and 9% in the Caribbean. Some own properties in Europe as well, with 12% in England and 9% in France.

Jerry Hourihan, president of U.S. and Canada AIG Private Client Group, said this particular division emerged to focus on coverage issues unique to high-wealth individuals. "Over time we have seen more and more of a need for help with international homes and other things like art collections and cars people have acquired," he said. "We were a little surprised at the extent of the need for these services."

Hourihan said many of these wealthy U.S. individuals choose places like Mexico and the Caribbean due to their relative proximity to the U.S. and their climates. In addition to international homes, these wealthy clients also own, on average, 19 regular-use vehicles, \$1.7 million in insured jewelry, and \$19.6 million of insured fine art. AIG also insures yachts and other high-value assets. A number of luxury insurance companies are geared toward protecting the assets of the super wealthy, including Lloyd's of London, which covered Kim Kardashian's recently stolen jewels.

While AIG's study focused on its own high net worth clients in the U.S., another global survey of mega-rich individuals showed most own an average of 2.7 residential properties per household. That report, from data firm Wealth-X and luxury real estate broker Sotheby's International Realty, defined ultra-high net worth people as those who have at least \$30 million in assets. About 211,000 people in the world fall into that group, one research firm said. It found the U.S., UK, Switzerland and France were the most common locations for vacation homes of high-net-worth households internationally."

The Wealthy Consumer's Desire for Multiple Homes

Miami (and N.Y.) are top U.S. choices for international buyers of super-luxury real estate By Dora Puig - Miami Herald - April 5, 2015

"When the world's wealthiest 1 percent looks for third, fourth or fifth homes, Miami and New York are the only U.S. cities with both the cosmopolitan lifestyle and the real estate to satisfy them. Offerings in the Los Angeles, Aspen, Houston, Chicago and San Francisco markets are rarely large or lavish enough for clientele seeking trophy properties with exceptional amenities and personal services.

My 24 years in luxury real estate sales have given me a global viewpoint, supported by extensive travels, an MBA and a business background. Understanding what wealthy international and domestic buyers do. and where they go, is the key to matching them with the right purchase decisions.

Miami affords the ultra-wealthy luxury along with the financial stability of living in the United States. These attributes give buyers, especially those from colder climates, a double incentive to purchase real estate here. They can enjoy a superior home with tropical surroundings, their kids can go to incredible private schools, and they can do their banking, as well as shopping, on par with the best in New York and Paris. Besides the weather and the beach, they enjoy the activities that draw many to South Florida — golf, tennis, yachting and big game fishing, to name a few. Another attractive facet is Miami's arts scene, known for its hyper-global scale propelled by staple events and establishments, such as Art Basel, Pérez Art Museum Miami and the Adrienne Arsht Center for the Performing Arts. In addition, the absence of a state income tax also prompts U.S. citizens to establish legal residency here.

New Yorkers and others from the Northeast make up a large segment of Miami's buyers, but anyone who thinks Latin Americans are about to be surpassed by any other group is mistaken. Buyers in the top 1 percent of the world's wealth often put their money here because of volatile economies in their home countries. In addition, Miami is considered inexpensive compared to the options in Monaco, Cannes, Hong Kong and São Paolo.



Buyers at Fisher Island, a longtime haunt for the

rich and famous, hail from Mexico, Venezuela, Brazil, Canada, Russia, Spain, France, UK, Turkey and Australia. Fisher Island is the best example of the world's deepest pockets of wealth coming to Miami, attracting more young families and year-round residents because it is a haven of privacy and security. Only residents and invited guests can even set foot on the island, which has everything needed for everyday living, including a Pre-K-5 Montessori school.

At Palazzo del Sol, the first new construction on Fisher Island in nearly a decade, all floor plans have three to seven bedrooms. This positions it squarely in today's market for luxury boutique buildings with expanded living space for families. In February, a Russian buyer paid \$3,602 per square foot for the building's trophy penthouse. At \$35 million, the deal is more than 2.5 times the highest sale previously recorded in Fisher Island history.

During the last five years, South Florida developers have started offering larger luxury residences, like those at The Four Seasons, Palazzo del Sol, Faena House and Edition. With studio apartments nearly a thing of the past, these new buildings are designed with fewer residences per floor, direct private elevator entry and high ceilings.

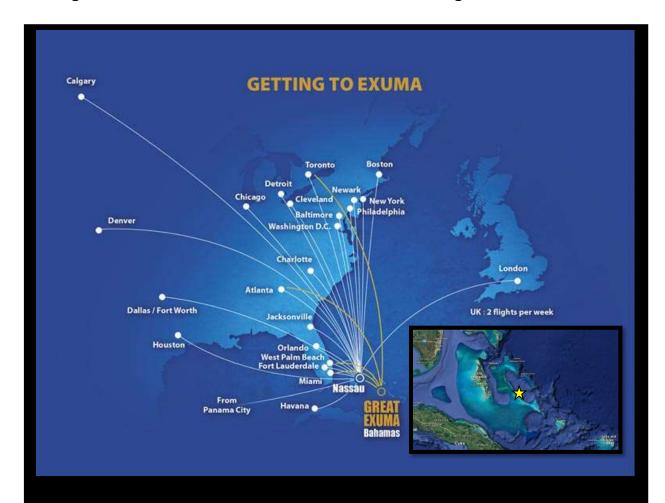
Buyers at Fisher Island, who are at the highest-end of this international and domestic demographic, seek cutting-edge design and architecture, high-end finishes, sophisticated lighting systems, and top- of-the-line European fixtures and appliances. Private outdoor living spaces are also in high demand, so Palazzo del Sol developers engaged Swiss landscape architect Enzo Enea to add cachet to the gardens and outdoor entertaining spaces for its three penthouses, in addition to the projects' outdoor common areas such as the pool terrace, wood-wrapped cabanas and a central park."

Problems	Opportunities	Strategies
 Demand for a private island retreat and the availability of discretionary income for second homes is on the rise, while inventory is limited 	Develop product and pricing with broad market appeal	The Utopian Islands' product line is totally targeted to the ultra-luxury market seeking the private island ownership experience
2. The existing stock of luxury island single family products is used, expensive and requires massive time, money and effort to build Current Island housing reflects obsolete architecture and does not offer the optional amenities of a resort	Develop modern, accessible, and luxurious product at a cost-effective price while providing amenities only found at a resort	Target the Family Office communities, super-yacht owners and buyers with established interest in tropical island lifestyle. Utilize latest engineering, technology and design to produce a true island home with all the benefits of Green Technology and with the sexy Polynesian architectural design
3. Ultra-rich want PRIVACY, PRIVACY, PRIVACY!	Most resorts set their prices to appeal to average vacationers – The Utopian Islands' market will be set higher, limiting the amount of people willing and able to visit	The Utopian Islands' resort is a PRIVATE resort and only owners of one of our estates, or someone with at least \$7K/night can stay at our resort. The only other option is that they have a yacht staying in our super-yacht marina. Moreover, each estate has 50 yards of PRIVATE beachfront on each side – allowing for ultimate privacy
Inventory of options using the Condo/Hotel Model in the ultra-luxury space is limited	Develop community model to appeal to top 20% of market	Create value-driven community and housing that appeals to the top 20% percent of the luxury market
5. Inventory of Total Green Ultra- Luxury homes is scare	Sustainable, green development of The Utopian Islands' ultra- luxury products and amenities	The Utopian Islands will have state-of-the-art Green Technology including: Solar, Wind, Sewer, reverse osmosis, as well as, many other options available to make The Utopian Islands' islands as self-sufficient as possible — even to the point of eventually having a "zero foot-print."
6. Many ultra-luxury, tropical resorts and private island communities take a great deal of time to access due to their distance from markets. Time and convenience while travelling is essential for the ultra-wealthy market	Create a community with increased accessibility from major American and European feeder markets	The Utopian Islands has multiple options for coming to or leaving our islands that include our own private airport as part of the resort. Additionally, commercial air is available into multiple nearby Bahamian islands where a helicopter or island boat shuttle can bring them to the Resort.

The Bahamas Offers Easy Access and a Great Value

The Bahamas' central location makes it a great place to buy a second home or retirement home. The Utopian Islands is located in the Exuma Island chain and is roughly 100 miles south of Nassau. Travel to our islands is an easy 3-4-hour flight from the east or west coasts of the United States with numerous flight options and it is relatively convenient to Western European clientele.

Getting to The Bahamas - Some Cities with Direct Air Flights



Options to Getting to Solaradise's Islands

- Commercial Air to Great Exuma or Nassau then Solaradise's Private Shuttle or Helicopter (daily boat and helicopter shuttle from Great Exuma's or Nassau's international airports)
- Private Plane into our Islands on Executive Airport
- Ship transfer from Ft. Lauderdale on our own Ships

The Bahamas's Strong Rule of Law

The Bahamas is a member of the British Commonwealth.

Legal System Follows English law; navigating the real estate purchase process

and negotiating contracts are relatively familiar to Americans and

Europeans

Government Parliamentary democracy

Head of State Queen Elizabeth II is the head of state **Safety** High personal and property safety

Language English

Education Literacy rate is 96%. The British system of education is followed

with students attending primary, secondary (high school) and

tertiary schools (US junior college)

Post-Secondary The University of the Bahamas has campuses around the country

and offers 4-year degree programs.

The Bahamas has very strong private property ownership rights and foreign buyer's ability to purchase real estate in the Bahamas is unrestricted, which means they have the same rights to own freehold property titles as in the US.

Bahamian Residency and Real Estate Investments

The Government of the Bahamas has established a host of financial incentives and strongly encourages foreign investment. The first is the Residency Requirement. Any foreigner seeking "Residency Status" can obtain expedited consideration (approximately 3 months) once they have invested at least \$1.5M in real estate purchases. This could offer tremendous

tax benefits (as much as a 50% discount for some) in tax savings to estate owners.

This form of residency can be accomplished in various forms including an annual residence permit, permanent residence permits or a homeowner's card.

Note: This does not imply citizenship or entitle an applicant to a Bahamian Passport. Citizenship holds a different set of parameters and entails a more rigorous process with a lengthy amount of time spent in the Bahamas.





Favorable Tax Climate

Close ties between the US and Bahamian economies have promoted incentives to attract US investment and create major opportunities for tax-free investment. One consideration as people approach retirement age is maximizing their earnings. One way to do this is to minimize the amount of incomes taxes that are paid. By working outside of the United States, including high tax areas such as New York City and California, income can be sheltered. An advantage to owning a second home is that the interest paid on mortgages is deductible based upon the laws of the owners' nationality.



In addition, the Bahamian government has created an incentive for foreign investment by waiving the value added tax (VAT) tax for all building materials imported into the area for a period of 20 years. This could represent a saving of more than \$50M of tax-free imports for The Utopian Islands.

The Bahamas also offers a lower cost of living with amenities that are both better and more affordable. The cost of entertainment, meals and social activities

are less than what they would be in other high-cost retirement areas.

Banking System and Stability

Many wealthy individuals seek favorable banking systems to protect investments and reduce tax liability while maintaining investment services and opportunities. The Dodd-Frank regulations have created complications for numerous foreign banks as the regulations dictate a level of implied accountability for foreign banks accepting US customers. This form of information sharing with the IRS has led to a decline in banking opportunities for US customers abroad as heavy fines may be imposed on foreign banks who fail in compliance with US Banking laws. The reality of frozen assets and the challenges inherent in petitioning the release of funds has affected foreign markets but the opportunities in the Bahamas still represent a favorable climate in

compliance with US regulations. These two economies are very closely related and foster an advantageous environment for development opportunities.

Banking with Privacy Protection - The Bahamian dollar (BSD Dollars) exchange rate is \$1 Bahamian Dollar = \$1 US and is the official exchange peg. It is stable.

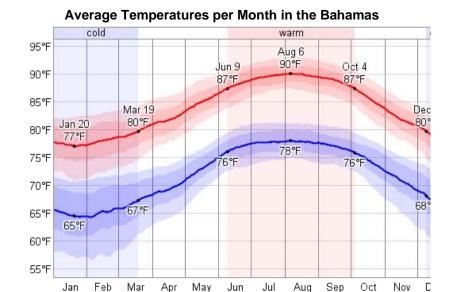
More Enjoyment

A slower pace of life is one of the prime benefits of residing in the Bahamas. While the Bahamas is developed, it is not overly so in contrast to southern Florida or Hilton Head, South Carolina. The Bahamas offers the ability to get away and "disconnect" if one chooses to do so periodically. The slower lifestyle comes in part from living close to nature at The Utopian Islands and offers the ability to interact more with the environment and eat locally grown and caught food. Part of the relaxed atmosphere comes from the general amicability of the Bahamian people. Bahamians

are some of the nicest and most welcoming people to foreigners.

The Bahamas' Weather

The Bahamas' mild that weather means residents or guests are comfortable year-round. The trade winds that blow almost continually throughout the Islands give them a warm, agreeable climate, which hardly varies year-round. This is weather that one can quickly get used with January lows averaging a comfortable 72 Fahrenheit degrees and summer highs at around 80-



90 degrees Fahrenheit, with a gentle dip at night of just 10-12 degrees. The result: A climate where you can have fun anytime of the day or night, and in any season. The climate in The Bahamas consists of just two seasons. Summer is from May through October when rainfall is higher and are ideal for a vacation too. The ocean is warm and mostly calm, and ideal time for snorkeling and swimming.



Winter is from November to April and is pleasantly warm. Cold fronts sometimes bring strong winds from the north, a bit of rain, and lower temperatures and humidity, particularly from mid-January through February.

Rain mainly comes in short-lived, intense showers accompanied by strong winds, which are then followed by clear skies. Even paradise needs to cool off with a little rain now and then. May and June are the months with the most rain. During wetter months, the weather

forecasts consistently say there is a 30% chance of rain almost every day, but do not be alarmed

as squalls and thundershowers pass through quickly, so the rain never has to ruin a traveler's day in the Bahamas.

The official hurricane season runs from June to November, however, the probability of hurricanes striking the Bahamas in June, July and August is relatively low. The Utopian Islands has gone through all hurricanes from 1997 to 2010. They have occurred in September/October, with one in early November. While hurricanes are a valid fear, The Utopian Islands will simply design, and address in its construction, buildings that can withstand winds of 250+ miles an hour and water surge levels. The Utopian Islands recognizes that hurricanes exist and will plan for them instead of fearing them. The bottom line to the weather in the Bahamas is that the sun shines about 340 days out of 365. One cannot expect the Bahamas climate to get any better than that!

The warm season in the Bahamas lasts from April 23 to October 3 with an average daily high temperature above 88°F. The hottest day of the year is September 6, with an average high of 89°F and low of 78°F. However, light ocean breezes moderate those temperatures and make it seem much more modest than the numbers would suggest. The cold season lasts from December 5 to February 10 with an average daily high temperature below 83°F. The coldest day of the year is January 14, with an average low of 69°F and high of 81°F.

Amenity	The Bahamas	Other Caribbean Islands	Mexico
English Legal System	√	√	
Democracy	√	√	✓
Safety	√		
English Language Is Primary	√		
Literacy	✓	✓	✓
Strong Banking System	✓	✓	
Stable Currency	✓	✓	
Favorable Tax Climate	✓		
Quality Health Care	✓		
Diverse Landscape	√	√	
Environmental Protections	√	✓	

The Ultra-Luxury Real Estate Industry's Problems

- 1) Ultra-Luxury real estate buyers want the flexibility of multiple home ownership but with all the economic benefits and amenity choices offered at a resort - the options to find both of these benefits together are very limited
- 2) Total Concierge Service is a must for this market. Private estates or single private islands do not normally offer these benefits – at least not at a reasonable cost
- 3) Unique Design of Properties –Traditional architectural designs in The Bahamas offer limited choices (the common architecture style is a colonial look and feel)
- 4) Without the condo/hotel model built into the resort or community, the private owners of an estate can't rent-out their unused days unless they hire a real estate agent (at a high price) or open up their property to the public using such mass market options as Airbnb. This is highly undesirable for many wealthy clients and is almost never done by any celebrities.
- 5) Most ultra-luxury resort properties offer only limited Green Technology

- 6) Most ultra-luxury resorts <u>do not offer the benefits of ownership</u> no asset appreciation, no tax benefits and no revenue production.
- 7) Most ultra-luxury resorts <u>are NOT private!</u> Anyone can stay at the resort and less expensive, hotel room options are available, which makes the resort even less exclusive
- 8) Once someone stays at an ultra-luxury resort, the money they spent is totally lost
- 9) Most ultra-luxury resort properties offer only limited Green Technology

OUR PRODUCTS & SERVICES

BUNGALOW ESTATES & PRIVATE RESORT AND MARINA











The Utopian Islands - Our Solution



An Entrepreneur creates her Life-Long Dream Project - The Sexiest Islands in the World

Erica Drake has had an impressive career as a 3rd generation entrepreneur, 3rd generation real estate developer and 3rd generation ultra-luxury travel industry executive. Without exaggeration, Erica has been developing this resort in her head her whole life. As an entrepreneur, Erica developed the first 3 designed, funded built and sold three successful travel industry. This experience led her to begin consulting with and assisting entrepreneurs with their capital-raising quests. After almost a decade of consulting with entrepreneurs, Erica wrote an acclaimed 360-page text book and started Maverick Entrepreneurs to assist entrepreneurs in building strong business

models and raise capital for

these businesses.

It was during her Proof of Concept for Maverick Entrepreneurs ("Maverick"), while working together with one of her entrepreneurial students, they fell in love. Erica decided to put Maverick on hold-on, and she suggested that they build her dream project together (that she had been designing in whole life). Unfortunately, the arduous journey to raise capital and their irreconcilable difference, ended the relationship and the business partnership. With a corporate shell divided, there was no hope of closing funding. Thus, with the majority of Shareholder's approval, Erica purchased the assets of this company (that she had created and designed), and rebranded a new corporate shell, and inserting the old assets into the new. Thus, the creation of "The Utopian Islands, LLC".





Erica initially began creating

the business model and business plan for The Utopian Islands Resort and Estates 12 years ago when she first wrote the business plan draft for this extraordinary ultraluxury resort. Having worked in the travel industry and for years, Erica built their world-class team of executives and began the process of researching, developing and putting a strategic financing structure together.

For the past 4 years, The Utopian Islands' team of leaders have strategically put together all of the pieces necessary, including establishing a strong relationship with the Bahamian Government and identifying how The Utopian Islands can launch this major project in a cost-effective, cost-efficient path that achieves our goals, while being mutually beneficial to the Bahamian people.



A Dreamer's Resort - The Utopian Islands - "Inspired Decadence"

The Utopian Islands will bring together the Bahamas' two greatest natural wonders: (1) its virtually untouched, lush islands with its wealth of natural exotic beauty, and (2) its breathtaking waters, sprinkled with the lure of the world's greatest underwater treasures. These treasures create the ideal location to build a paradise that even the most discriminate tastes will find home.

The Utopian Islands' Private Resort Map



- 300 Ultra-Luxury 3 and 5-bedroom Bungalow **Estates**
- Signature 8-miles of lazy river circling each island
- Super-Yacht Marina with Diving and **Fishing**
- High & Dry (boat storage) and Marine **Mechanical Service** Center
- Wellness Center & Sports complex with tennis, martial arts Dojo, Gym

- **Restored Castle**
- Royal Spa with all services
- **Medical Treatment** Center (Plastic Surgery) and
- **Emergency Hospital** Amphitheater with **Dinner Service Available**
- 15 Gourmet Restaurants and 4 swim-up Tiki Bars
- Shopping Village
- Grocery Store & **Pharmacy**

- **Executive Airport and 4 Helicopter Pads**
- Hydroponics and orchards
- **Totally Green** Technology - including Solar, Wind, Reverse Osmosis, etc.
- Condo/Hotel Model -Rental of the Bungalow **Estates for Estate** owners
- **Special Events** Services & World-class **Entertainment**

- Staff Village with Services to support 1,175+
- Executive Village with housing for 32
- **Daily Shuttle service** to Great Exuma and bi-weekly to Nassau
- The Utopian Islands' own Shipping & Transport Company
- State-of-the art Security for all islands

The Utopian Islands – Broken Down into 9 Regions of Inspired Decadence

The Utopian Islands' five islands encompass almost 900 acres of breathtaking beauty where 300 private Bungalow Estates that are 3,500 square feet to 6,000 square feet in size, will be constructed. The Utopian Islands has taken every measure to offer the best of three worlds to its estate owners: (1) ultra-privacy, (2) all the amenities anyone could desire in an ultra-luxury tropical resort vacation, and (3) a revenue producing business. These nine regions are:



The Utopian Islands' 9 Regions

The Utopian Islands' Great Hall Marina Village which includes:

- The Great Hall A signature 3 story-high breeze-way entrance that opens to a 50-foothigh waterfall that goes into its signature lazy river
- Its condo/hotel resort's Front Desk and Lobby
- **World-class Casino**
- Main Pool & Tiki Bar and Restaurant
- Shopping Village with designer shops and a full-service grocery store and pharmacy for the estates
- Entrance to our 10 miles of Lazy River
- **Super-Yacht Marina and Restaurant**
- High & Dry (Boat Storage) and Marina Service

II. The Utopian Islands' Wellness **Center and Amphitheater which** includes:

- The Utopian Islands' Royal Spa with its hair and nail salon
- Sports Complex with tennis, indoor/outdoor gym and yoga, basketball court, 4 tennis courts and martial arts Dojo
- Medical Treatment Center for state-of-theart medical treatments (i.e., stem cell treatments, Botox, etc.)
- Private Plastic Surgery Hospital Island Medical Needs Hospital with helipad
- Kids Club with babysitting service
- Restaurant and infinity pool (overlooking the highest point on the islands - 87 feet panoramic view)

The Utopian Islands' Employee Village

- Private and secure housing village for more than 1,176 employees,
- 600 dorm-style (2 per room) rooms with kitchen and laundry facilities
- 576 Studio apartments (2 per studio) with kitchenettes and baths
- **Employee Restaurant and Bar**
- **Employee Grocery Store and Uniform** Cleaning
- 3 Employee Pools
- Common Area for employee use
- **Human Resources Department**

IV. **North-West Big Darby**

- **Private Bungalow Estates**
- 2 Waterfront Restaurants with docks
- 2-Lazy River Swim-up Bars
- Service Building for housekeeping and maintenance

V. North-East Big Darby

- The Utopian Islands' Castle Our famed Castle will be made into a gourmet restaurant called "Sir Baxter's" after its infamous prior owner
- **Private Bungalow Estates**
- 2 Waterfront Restaurants with docks
- Service Building

VI. South Big Darby

- **Private Bungalow Estates**
- 2 Waterfront Restaurants with docks
- A Lazy River Swim-up Bar
- Service Building for housekeeping and maintenance

VII. North Little Darby

- The Utopian Islands' Executive Airport with Bahamian Customs and hanger for private jets
- Helicopter Pad for transport between islands (i.e., Nassau, Great Exuma, etc.)
- **Private Bungalow Estates**
- 2 Waterfront/Beachfront Restaurants with docks and one with special events space
- A Lazy River Swim-up Bar & Service Building

VIII. South Little Darby

- **Private Bungalow Estates**
- 2 Waterfront Restaurants with docks
- Smaller Marina and Dock
- Service Building for housekeeping and maintenance
- Transport Dock from Little Darby to Lignum Vitae Cay

IX. Lignum Vitae Cay (LVC)

- **Private Bungalow Estates**
- 2 Waterfront Restaurants with docks
- **Smaller Marina and Dock**
- Service Building for housekeeping and maintenance
- Conferences/Event Building

The Utopian Islands' Great Hall Marina Village – The Centerpiece of The Utopian Islands

At the heart of The Utopian Islands Resort and Estates is a major super-yacht marina with a shopping village, boardwalk, and its signature Great Hall region. This area will create an unbelievable "wow" factor, and immediately seduce all of its owners and guests. Passing through the entrance from the water into the marina, islanders will see 2-story high statues that will guard the island's entrance to its 150-slip marina and Great Hall area. The Utopian Islands' marina will be able to accommodate the best and largest super-yachts and provide all the maintenance services and fuel they may need.

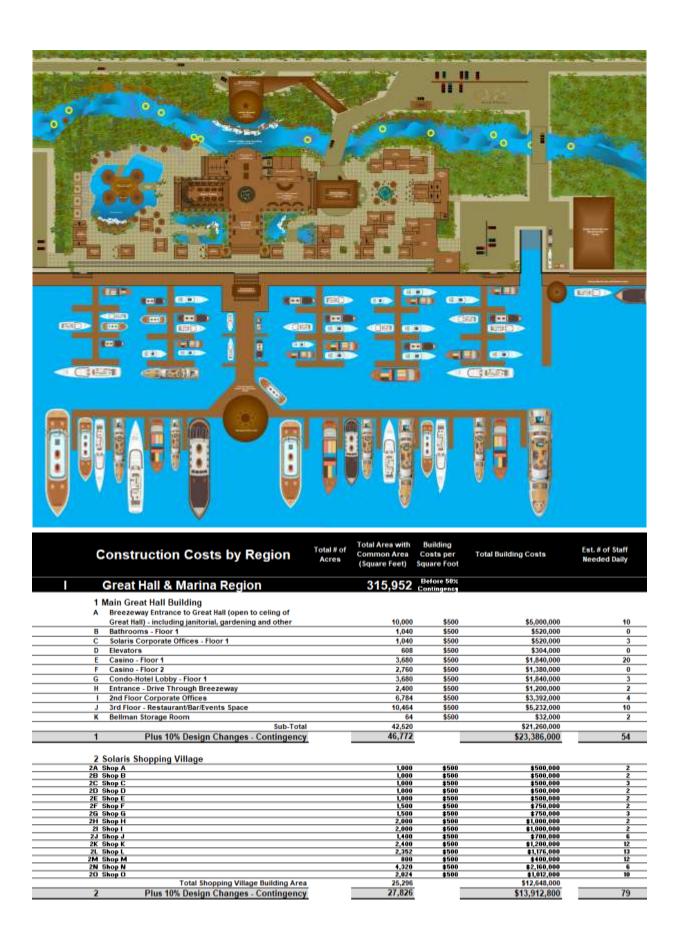
The quaint village boardwalk will become a focal point of the resort, with its shopping, restaurants and multitude of entertainment possibilities. The Great Hall Marina Village is the largest common area on the island, providing a casino, the main Tiki-hut bar and restaurant, guest services and many others amenities. A striking 50-foot-high waterfall will complement the background of the Great Hall and shower the lazy river enthusiasts below as they travel around the island in their floating rafts. Guest check-in to the resort will be managed in the Guest Services Lobby of the Great Hall and will provide best-in-class services as owners and guests are welcomed to The Utopian Islands and shown to their spectacular estates.



The Utopian Islands' casino will be outsourced to a large gaming company who will encourage their "whales" to visit the islands. The Utopian Islands has direct access to many of these gaming companies.

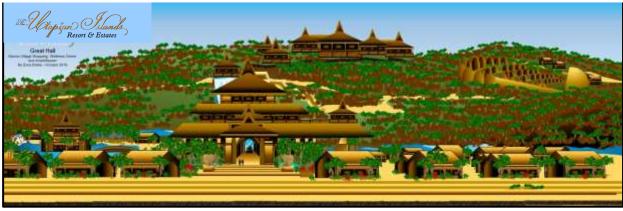
Adjacent to the Great Hall are numerous pools, waterfalls, fountains and the entrance to its lazy river. The Utopian Islands' main pool will have a swim-up Tiki Hut restaurant/bar and dance club. This energetic bar atmosphere will create an amusing ambiance as vacationers lay out by the pool deck, sit at the swim-up bar and dance to tropical live island music. Security operations will manage processing all owners and guests onto the island and account for every individual located at the resort at all times. Unless the person is an estate owner, or guest of an estate (via the condo/hotel model) or staying at our marina, all others will be restricted to the marina area only. Utopian Islands' islands will NOT to be open

to the public! Unless they are staying at the resort, no one will be given access to the shopping boardwalk, Great Hall and other locations on the islands. Privacy and seclusion are of utmost importance, especially given the issues of paparazzi and the security needs of its owners and special guests. Moreover, boaters will be restricted from peering into the estates from the water line or sky. Should any issues arise, The Utopian Islands' security will remove them immediately.



2 Martin	. IIIL 9 D	24.000	¢E00	£42 400 000	C
	• •				6
4 Mail P	ool Tiki Bar & Restaurant	3,600	\$ 500	\$1,800,000	10
5 Entran	ce Pavillion & Bar	7,680	\$500	\$3,840,000	8
6 Securi	ty & Customs	880	\$500	\$440,000	8
7 Marina	Bar & Restaurant	3,600	\$500	\$1,800,000	10
	Sub-Total Area	40,720		\$20,360,000	
3 thur 7	Plus 10% Design Changes - Contingency	44,792		\$22,396,000	42
	otal Building Area of Great Hall and Marina				
	Region	119.390	\$500	\$59,694,800	175
	g	111,111	4000	400,00 1,000	
Total	Area less above Areas = Common Area	196 562	\$300	\$64,030,800	
Total			\$300		
	Plus 10% Design Changes - Contingency	210,219		\$70,433,000	
_					
S	uper-Yacht Marina (Docks, 150 Slips and Gas				
	Area)	\$200,000/Slip	150	\$30,000,000	
	Plus 10% Design Changes - Contingency	•	n/a	\$33,000,000	
				453,000,000	
	Estimated Total Cost of Pagion	7 70 225 600		¢462 420 600	175
	4 Mail P 5 Entran 6 Securi 7 Marina 3 thur 7	Total Building Area of Great Hall and Marina Region Total Area less above Areas = Common Area Plus 10% Design Changes - Contingency Super-Yacht Marina (Docks, 150 Slips and Gas	4 Mail Pool Tiki Bar & Restaurant 3,600 5 Entrance Pavillion & Bar 7,680 6 Security & Customs 880 7 Marina Bar & Restaurant 3,600 Sub-Total Area 40,720 3 thur 7 Plus 10% Design Changes - Contingency 44,792 Total Building Area of Great Hall and Marina Region 119,390 Total Area less above Areas = Common Area 196,562 Plus 10% Design Changes - Contingency 216,219 Super-Yacht Marina (Docks, 150 Slips and Gas Area) \$200,000/Slip Plus 10% Design Changes - Contingency	4 Mail Pool Tiki Bar & Restaurant 3,600 \$500 5 Entrance Pavillion & Bar 7,680 \$500 6 Security & Customs 880 \$500 7 Marina Bar & Restaurant 3,600 \$500 Sub-Total Area 40,720 3 thur 7 Plus 10% Design Changes - Contingency 44,792 Total Building Area of Great Hall and Marina Region Region 119,390 \$500 Total Area less above Areas = Common Area 196,562 \$300 Plus 10% Design Changes - Contingency 216,219 \$200,000/Slip 150 Plus 10% Design Changes - Contingency n/a	4 Mail Pool Tiki Bar & Restaurant 3,600 \$500 \$1,800,000 5 Entrance Pavillion & Bar 7,680 \$500 \$3,840,000 6 Security & Customs 880 \$500 \$440,000 7 Marina Bar & Restaurant 3,600 \$500 \$1,800,000 Sub-Total Area 40,720 \$20,360,000 3 thur 7 Plus 10% Design Changes - Contingency 44,792 \$22,396,000 Total Building Area of Great Hall and Marina Region 119,390 \$500 \$59,694,800 Total Area less above Areas = Common Area 196,562 \$300 \$64,030,800 Plus 10% Design Changes - Contingency 216,219 \$70,433,880 Super-Yacht Marina (Docks, 150 Slips and Gas Area) \$200,000/Slip 150 \$30,000,000 Plus 10% Design Changes - Contingency \$200,000/Slip 150 \$33,000,000





VI South Big Darby Regi	on		Before 50% Contingency		
1 Restaurant #1 with Dock		8.000	\$500	\$4,000,000	10
2 Restaurant #2 with Dock		8,000	\$500	\$4,000,000	10
3 Service Building - Housekeepin	g/Laundry & Maintenance	10,000	\$250	\$2,500,000	12
4 Swim-up Island Bar - Lazy Rive		3,000	\$500	\$1,500,000	3
5 Utility Building and Dock	-	5,000	\$500	\$2,500,000	2
6 Executive Village (32 units of 1	Bedroom Villas	-,	•	-,,	
(1,000 sq/ft) and Central Buildin		45,000	\$300	\$13,500,000	
, , , , , ,	•	·			
	Sub-Total	79,000		\$28,000,000	37
Plus 10% Design Cha	nges - Contingency	86,900		\$30,800,000	37
	<u> </u>		_		
Estimated Tota	Cost of Region	86,900		\$30,800,000	37
VII North Little Darby Reg	gion		Before 50% Contingency		
1 Restaurant #1 with Dock		8,000	\$500	\$4,000,000	10
2 Restaurant #2 with Dock with S	pecial Events Pavillion	20,000	\$500	\$10,000,000	10
3 Service Building - Housekeepin	g/Laundry & Maintenance	10,000	\$250	\$2,500,000	12
4 Utility Building and Shipping Do	ock	5,000	\$300	\$1,500,000	2
5 Airport and Runway & Helo Pag	I	10,000	\$500	\$5,000,000	
•	Sub-Total	53,000		\$23,000,000	34
Plus 10% Design Cha	nges - Contingency	58,300		\$25,300,000	34
	_			_	
Estimated Tota	Cost of Region	58,300		\$25,300,000	34
VIII South Little Darby Re	gion		Before 50% Contingency		
1 Restaurant #1 with Dock	<u> </u>	8,000	\$500	\$4,000,000	10
2 Restaurant #2 with Dock		8,000	\$500	\$4,000,000	10
3 Service Building - Housekeepin	g/Laundry & Maintenance	10,000	\$250	\$2,500,000	12
4 Marina Building and Docks	,	3,000	\$300	\$900,000	3
5 Utility Building and Shipping De	ock	5,000	\$300	\$1,500,000	2
7 7 11 3		•	-		
	Sub-Total	34,000		\$12,900,000	37
Plus 10% Design Cha	nges - Contingency	37,400		\$14,190,000	37
			_		
Estimated Tota	Cost of Region	37,400		\$14,190,000	37

IX Lignum Vitae Caye		efore 50% Intingency		
1 Restaurant #1 with Dock	8,000	\$500	\$4,000,000	10
2 Restaurant #2 with Dock	8,000	\$500	\$4,000,000	10
3 Service Building - Housekeeping/Laundry & Maintenance	10,000	\$250	\$2,500,000	12
4 Marina Building and Docks	3,000	\$300	\$900,000	3
5 Utility Building and Dock	5,000	\$300	\$1,500,000	2
6 Conference/Special Events Building	20,000	\$500	\$10,000,000	
Sub-Total	54,000		\$22,900,000	37
Plus 10% Design Changes - Contingency	59,400		\$25,190,000	37
	· · · · · · · · · · · · · · · · · · ·			
Estimated Total Cost of Region	59,400		\$25,190,000	37

Darby Island	Marina	(2,000ft length *1000ft width*25ft depth)/27=1,851,851*\$8ft³=\$14.8M
	North end	(1200*300*15)/27=200k*8=\$1.6M
	South End	(1200*200*15)/27=133k*8=\$1.06M
	Access Channel	(3000*100*25)/27=278k*8=\$2.2M
		Total Dredging Costs = \$19.66M
Little Darby	South End	(600*800*15)/27=266k*8= \$2.13m
	Middle Pond	(1000*300*6.5)/27=72K*8= \$580K
	South End Large Pond	(750*300*15)/27=125K*8=\$1.1M
	North Small Pond	(200*100*15)/27=11K*8= \$90K
		Total Dredging Costs = \$3.9M
_VC	None	
		Total Combined Costs = \$27.46M

Big Darby Island	# of Acres		Total Square Footage Developed	
1 Acre = 43,560 sq. ft.				
Big Darby Acrage	554.00	43,560	24,132,240.00	
Bungalow Estate Development			665,000	
Common Area Regional Development			2,642,908	
Lazy River			600,000	
Total Developed Space on Darby			3,907,908	
Divided by Total Island sqft			16.19%	

Little Darby Island				
1 Acre = 43,560 sq. ft.				
Big Darby Acrage	254.00	43,560	11,064,240.00	
Bungalow Estate Development			450,000	
Common Area Regional Development			95,700	
Lazy River			450,000	
Total Developed Space on Darby			995,700	
Divided by Total Island sqft			9.00%	

Lignum Vitae Cay	# of Acres		Total Square Footage Developed	
1 Acre = 43,560 sq. ft.				
Big Darby Acrage	75.00	43,560	3,267,000.00	
Bungalow Estate Development	:		285,000	
Common Area Regional Development			59,400	
Lazy River			75,000	
Total Developed Space on Darby			419,400	
Divided by Total Island sqft			12.84%	

The Utopian Islands' Signature Lazy River- 8+ Miles of Topical Floating Paradise

One of the major attractions to The Utopian Islands will likely be its 10+ miles of Lazy River that will circumnavigate each island's perimeter and pass by each of our Bungalow Estates. The Lazy River will offer numerous float-up wet bars, restaurants and pass by the Great Hall, casino and all major commerce points. The Utopian Islands' Lazy River will be accessible by each estate owner's personal wading pool located on their estate. The total 2+-hour floating adventure through The Utopian Islands' lush and tropical landscaping will become one of The Utopian Islands' most sought-after



activities. The river will offer its patrons many opportunities to exit and enjoy the other amenities of the island before re-entering and floating back to their estates' back door. Bathrooms and



stopping points will be available throughout the river, and owner can always call for rides back to their estates at any time should they desire to shorten their total floating adventure.

The Utopian Islands' Lazy River will be salt water based and freshly cycled continuously with the ocean water while filtering out any small sea life. Pumps will produce the current while camera systems allow monitoring of these areas and a control system will limit the energy resources in the evenings. Tiki lamps and underwater lighting will make for a magical experience when floating at nighttime.

Super-Yacht Marina and the General Public's Access to The Utopian Islands

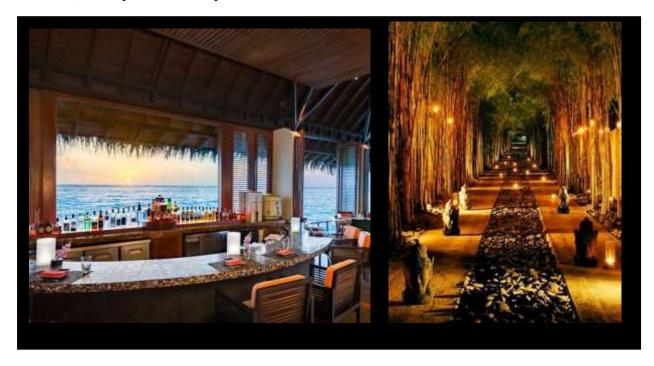
As guests arrive at The Utopian Islands they will be directed to the resort's greeting and check-in area located in the Great Hall. The gated areas around the marina will require guests to enter through security and customs to the Great Hall and register their parties. This will include a

passport review, guest photos and a review of pet inoculations. Guests arriving by plane or helicopter will be ushered to the Great Hall's elegant lobby and check-in desk before granted access to the estates. Preauthorization will be required to utilize the airport and helipads.

Color-coded resort bracelets will indicate the level of guest and staff access, while restricting movement outside the marina, casino and shopping village areas. This simple method of using Smart-bracelets (with GPS tracking that doubles as their The Utopian Islands Credit Card) will allow The Utopian Islands to monitor the movement of all of its inhabitants and ensure the bestin-class service and security.



The Utopian Islands' Wellness Center, Sports Complex, Spa, Medical Center, Hospital & Amphitheater



Another major area of the resort is the Wellness Center and Sports Complex, which includes the Royal Spa, medical treatment and hospital facility, the Maverick Entrepreneur Training facility and the Amphitheater. This location is situated at the highest elevation on Big Darby Island and includes tennis and basketball courts, an indoor and outdoor gym, a kid's pool, hair and nail salon, private meeting and event spaces and a helipad.



The Amphitheater will draw opportunities for major musical and theatrical performances, award ceremonies and many other events with a covered stage and dinner seating for 300-500 guests. The seating is designed to have removable tabletops and a flip-up canopy to provide shade and shelter for its audience. An adjacent chef's kitchen will provide gourmet food service during events and allow unique culinary entertainment and catering. Eight studio apartments will also be available for performers and entertaining guests on the island.







Seductive Tiki Bars and world-class shopping and a martial arts Dojo are just a few of the total resort's amenities and activities.



Construction Costs by Region	Acres	Common Area (Square Feet)	Costs per Square Foot	Total Building Costs	Needed Daily
Wellness Center Region (Royal Spa, Medical Treament Center & Hospital, Sports Complex and Amphitheater		464,400	Before 50% Contingency		
1 Royal Spa		4,880	\$500	\$2,440,000	10
2 Hair and Nail Salon		1,920	\$500	\$960,000	6
3 Medical Treatment Center		5,136	\$500	\$2,568,000	10
4 Medical Center (Hospital)		20,000	\$500	\$10,000,000	10
5 Martial Arts Dojo		2,400	\$500	\$1,200,000	2
6 Ladies/Men's Locker Rooms & Saunas		3,120	\$500	\$1,560,000	2
7 Gym and Yogo Studio		6,160	\$500	\$3,080,000	4
8 Tennis and Basket Ball		15,432	\$500	\$7,716,000	2
9 Kids Club		1,440	\$500	\$720,000	6
10 Wellness Center Restaurant, Bar and Infinity Pool		5,000	\$500	\$2,500,000	10
11 Mayerick Entrepreneurs Training Facility		6,720	\$500	\$3,360,000	4
12 Wellness Center Entrance & Lobby of Spa/Med Faci	lity	2,600	\$500	\$1,300,000	2
13 Garden #1		27,520	\$300	\$8,256,000	1
14 Garden #2		16,280	\$300	\$4,884,000	1
15 Garden #3		24,700	\$300	\$7,410,000	1
16 Garden #4		35,760	\$300	\$10,728,000	1
17 Amphitheater Chef Kitchen and Main Prep Kitchen		15,000	\$500	\$7,500,000	3
18 Amphitheater - Stage Building		34,320	\$500	\$17,160,000	3
19 Amphitheater - Bathrooms		2,200	\$500	\$1,100,000	1
20 Amphitheaters - Seating Area		54,000	\$500	\$27,000,000	1
21 Amphitheater's Crew Quarters		8,000	\$300	\$2,400,000	1
22 Breezeways		15,232	\$300	\$4,569,600	0
Sub-Total		307,820		\$128,411,600	81
Plus 10% Design Changes - Contingency		338,602		\$141,252,760	81
* Total Area less above Areas - Common Area		156,580	\$300	\$46,974,000	
Plus 10% Design Changes - Contingency		172,238		\$51,671,400	
Estimated Total Cost of Region	11.73	510,840		\$192,924,160	81



Building Locations Numbered Below

The Utopian Islands' Staff and Executive Housing

The Utopian Islands will be outsourcing almost all of its revenue centers (i.e., a resort management company, outsourced casino, etc.). As part of these outsourced contracts, The

Utopian Islands will need to provide housing for its entire staff while they are working on the islands. Staff needs are based upon a daily basis and using multiple shifts (i.e., rotating between Shift A - 4 Days on-island (10-hour days) and Shift B - 3 Days on island (12-hour days)).

Depending on the rank of their job responsibilities, The Utopian Islands staff will be assigned to a dorm-style room or studio apartment. ΑII dorm-style accommodations will be "hot-bunks" - in other words. the staff member trades their bed with another staff member when they are off island. All uniforms will be laundered at the village, so that as staff members start their shifts, they pick up their uniforms and drop them off to be laundered again after their 3-day or 4-day shift is complete. All staff members will be assigned a GPS tracking bracelet that must be worn at all times while on the island. The Utopian Islands' security will be able to track and monitor (keeping a log of where the staff member is at all times). For security and management



purpose, this tracking device will allow The Utopian Islands to manage every staff member efficiently and effectively.



Ш	Employee Village Region	# of Beds	252,824	Before 50% Contingency		
	2 Buildings - Employee Dorm Building (3 Floors -					
	50 rooms-2 per room) - including Employee	600				15
	1 Restaurant (Cafiteria Style)		112,320	\$250	\$28,080,000	
	2 Studio Apartments (36 x 8 Apt. x 2 People) =	576	115,200	\$250	\$28,800,000	2
	3 Management Building		1,040	\$250	\$260,000	3
	4 Employee Bar		2,128	\$250	\$532,000	3
	5 Grocery Story and Uniform Laundry Facility		4,800	\$250	\$1,200,000	10
	6 Laundry/Pool Buildings #1		1,456	\$250	\$364,000	1
	7 Laundry/Pool Buildings #2		1,456	\$250	\$364,000	1
	Sub-Total		238,400		\$59,600,000	35
	Plus 10% Design Changes - Contingency		262,240		\$65,560,000	35
	Total Area less above Areas = Common Area	_	14,424	\$1 50_	\$2,163,600	
	Dive 400/ Design Changes Contingency		15 966		2 270 060	

Building Locations are Numbered Below



The Utopian Islands' Private Bungalow Estates & **Condo/Hotel**





Our Beachfront Bungalow Estates come in two sizes and multiple layout options that can be sold as one unit: (1) a 3,500 square foot estate with 3 bedrooms, 3 full baths (with luxury master bathroom), 2 half baths, and (2) a 6,000 square foot estate with 5 bedrooms and 5 full baths and 2 half baths.



Each bungalow estate features a gourmet kitchen, outdoor dining room, an outdoor waterfall shower, sunken tubs, private lagoon pool with waterfall, infinity pool with waterfall into a beachfront Jacuzzi, outdoor kitchen, barbecue and bar, tree-top bar and lounge and executive office with elevator. Most of our Beachfront Bungalow Estates link directly to our 10 miles of lazy river and have approximately 1/2 acre of waterfront property with total privacy from any neighbors and a locked entrance and private driveway.

Smart Estates: Additionally, each bungalow estate will be a smart home and have access to all the resort's amenities from anywhere in their estate. This disruptive technology will allow guests to order anything they want delivered to their estate immediately, including groceries, private chefs, etc.

Restaurants, Bars & Entertainment



Island Seafood & Gourmet Restaurants Guests and owners will have their choice of numerous gourmet restaurants.



Beachfront Tiki Bar and Restaurants Take full advantage to the million-dollar views with our waterfront dining.



The Bahamas
Cuisine Café
Enjoy the local
cuisine and
delicacies, using
fresh caught
seafood and island
receipts.



Beach Bar & Live Entertainment Listen to live musicians perform with the Caribbean Sea as your backdrop.



Japanese Restaurant and Sushi Bar Experience fresh sushi like you've never had before.



The Utopian Islands' Swim-up and Hut Bars on our Signature Lazy River Relax by the pool and enjoy a refreshing drink.

Specialty Services Available



Airport/Helipad
Aviation services
will access the
islands via the
airport and helipad
to shuttle
passengers and
belongings.



Real Estate Sales Office

The Utopian Islands will have an office dedicated to the sale of its estates. This office will also help residents manage their estates.



Resort
Hospital &
Pharmacy
U.S. trained staff w

U.S. trained staff will provide excellent care. Elective surgery, such as plastic surgery, will be offered to guest by world-renowned surgeons.



Electric ATV, Scooter & Dune Buggy Rental

Enhance your fun by renting a vehicle to explore the island or recreation vehicles for adventuring.



Outsourced, White-Labeled Private Bank Banking

A local bank will be conveniently located. International banks will be selected to begin operations.



Estate Concierge Services

A concierge will be available to book dinner reservations, tours and arrange other private services including catering.

Resort Amenities, Town Center & Shops



Super-Yacht Marina & Shops Purchase supplies for boating and water activities along with fitness friendly apparel.



Dive Shop Whether you are a novice at snorkeling or an experienced scuba diver, purchase your supplies and book excursions at our dive shop.



Casino The Utopian Islands' casino will cater the desires of "Whales" - like something you'd see in a James Bond movie.

World-Class



Marine High & Dry and Service Center Water and dry dock storage are available for residents and visitors at our full-service marina.



Royal Spa Our spa provides the best treatments and services to pamper even the most discriminating



The Utopian Islands' Super-**Yacht Club** Participate in social events and regattas at our exclusive yacht club.



Gym & Health Enjoy yourself with cardio, weights and yoga classes including tennis, basketball and martial arts Dojo.



Shuttle to Islands Explore the outer islands through chartered hourly and day trips. Shuttle to Great Exuma and Nassau will be available.



8+ Miles of Lazy River Longest lazy river in the world boasting access to resort amenities and

unlimited relaxation



Water sports, Pools & Beach Lazy river pools, swim-up patios and a sandy beach with volleyball are just a few of the ways to have fun.



The Utopian Islands' Marina Village All dining, marina, shopping and real estate services are centrally located.



Running/Bike Trails Our 10+ miles of trail around the islands will offer a variety of terrain.



Gift/Clothing **Designer Shops Common British and** U.S. goods, along with locally produced goods, can be purchased.



Groceries and Household Products U.S. and British food and household products will be available when you want all the comforts of

Using the Condo/Hotel Model – Creating a Revenue Producing Asset

Contrasting Timeshare Products to Condo-Hotel Investments

The Utopian Islands is <u>NOT</u> using a Timeshare Model! Selling and buying <u>Condo-Hotel investment opportunities are very different from a <u>Timeshare product</u>. Condo-hotel products are in fact a bona fide real estate investment opportunity, while timeshare products are not. With a timeshare product, the consumer is persuaded to purchase 1-2 weeks' ownership in a property. They only own that week, but can trade with others within the same timeshare program. However, timeshares are purchased not as an "investment" but rather a means to buy a discounted vacation (or pre-budget annual vacation).</u>

Contrasting the timeshare business model with the condo-hotel model, the consumer actually owns the entire real estate property (the condo or estate) and is making an annual income from the rented days when the owner is not utilizing the property. When the owner is not using the property, a resort management company rents out the estate just like it is a normal hotel or resort room. The renter does not know that someone other than The Utopian Islands owns the estate. Therefore, condo/hotel products are far more desirable and will quickly pay for themselves.

How the Condo/Hotel Model Works

Luxury Beach Bungalow \$5M Starting Auction Down Payment equals

Price \$500K (10% of Retail Price)

Grand Bungalow Estates \$9M Starting Auction Down Payment equals
Price \$900K (10% of Retail Price)

Thee \$5000K (1070 OF INERALIT

Owner uses Estate 2 months out of the year 65 Days

Our Ultra Luxury Hotel/Resort Management Company will rent out the Bungalow Estate (like a hotel) for the Owner for a 60 / 40 split of revenue (60% to the Owner and 40% to The Utopian Islands an average rate of \$7,000/night.

Owner's Income 300 nights x\$7,000 x 60% \$756K/year income to

Monthly to Owner= \$63K/Month Owner

Mortgage Income less monthly Resort

Payment fee of \$10K

Net Profit to Owner Annually Option to apply remaining Apply the \$756K each year to and Optional Farly Income to principle payoff the mortgage in

and Optional Early Income to principle payoff the mortgage in Payoff Plan mortgage for early payoff 9-14 years

assumptions of a \$7,000/nightly rental rate is extremely conservative bason upon current market prices for villas with substantially less square footage and lacking many fo the amenities that Solaradise Resort offers. Rates of lessor competitors have ranged from \$14K-\$45K/night.

Selling our Estates - The Utopian Islands' Investment Opportunity & Sales Pitch

The main **Selling Points** for The Utopian Islands' Bungalow Estates using a Condo-Hotel Model are:

- (1) Privacy and Exclusivity
- (2) Pay off their mortgage (if applicable) in 9-14 years or less with revenue generated from
- (3) Create an annual revenue stream for the owners if they choose to not pre-pay their mortgage or can buy the property outright without financing.
- (4) Allow the owners to effectively vacation for free
- (5) Provides tax deductions and benefits

The Complete Sales Package

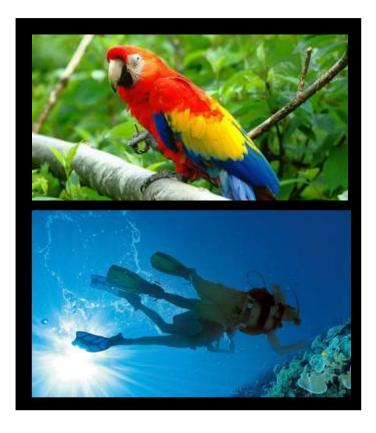
The opportunity for selling The Utopian Islands' estates will be simplified by its totally prepared real estate packages that cover everything from (1) pre-negotiated mortgages, (2) insurance for the estates, and (3) set-up and management of the Bahamian corporations for the estate owners. The Utopian Islands' Bungalow Estate packages will include all real estate closing documents, banking and insurance relationships predefined and pooled into a comprehensive estate solution. The Utopian Islands will collaborate with a major bank to issue the mortgages and stream line the process significantly. As insurance requirements are defined for estate owners and the levels of coverage and protection for the assets are determined, The Utopian Islands' Risk Controls team will prepackage the coverages and assign the value to the asset.

The result will be a simplified and comprehensive sales package incorporating all the required materials and legal documentation to establish clientele at The Utopian Islands Resort and Estates.

Converting from Private Estate To Condo Hotel – How it Works

As guests arrive at The Utopian Islands they will be directed to the resort's greeting and check-in area located in the Great Hall. The gated areas around the marina will require marina guests to enter the Great Hall and register their parties with security. This will include a passport review, guest photos and a review of pet inoculations. Guests arriving by plane or helicopter will be ushered to the Great Hall check in desk before granting access to the estates. Preauthorization will be required to utilize the airport and helipads.

As a private island resort, access to the islands will be restricted to estate owners or guests, staff and those staying at our marina. Boaters will be prohibited from beaching their vessels for security reasons and will be required



to use the marinas for all access to and from the islands. The exception to this rule is estate owners who own docks provided by The Utopian Islands.

Colored resort bracelets will indicate the level of guest access and restrict movement outside the marina, casino and village areas. Guests without reservations will be welcomed to enjoy the marina, casino and village areas but will not have access to other areas of the resort.



Above: Atlantis Resort in Paradise Island (Nassau) Bahamas. Contrary to Solaradise, Atlantis offers its guests limited <u>privacy</u> and is known by the islanders as "Disney World of the Bahamas"

A <u>Private</u> Resort Versus Public Resort – Why The Utopian Islands does NOT have a traditional Hotel

The Utopian Islands has strategically positioned itself to benefit from the privacy and exclusivity of a private resort for numerous reasons, which will greatly appeal to ultra-wealthy clientele. As the ultra-wealthy seek seclusion from the masses and prefer to socialize with individuals in similar wealth brackets, The Utopian Islands will attract a strong owner and guest list of individuals sharing many commonalities of wealth, status and power. Celebrity guests will also prefer not to have paparazzi concerns but rather the peace of

mind to move freely and not concern themselves with their privacy being invaded.

All estates will be similarly priced at approximately \$6,000 per night. Discounted rooms, or a general hotel with less expensive accommodations will not be offered. Adding a hotel would

create competition for the rental of the bungalow estates and could result in the economic level of guests declining. If guests are given the option to experience The Utopian Islands' resorts at a less expensive price, some will take the cheaper option. A traditional hotel would introduce these characteristics and possibly diminish the total appeal to The Utopian Islands' high-end customers.

Statistically, the gated luxury communities afford the privilege of additional levels of market stability over public resorts. Economic fluctuations affect the wealthy less dramatically. Adding a hotel to The Utopian Islands would create a totally different set of issues including occupancy levels and density levels. These characteristics go against everything The Utopian Islands seeks to obtain in privacy for its owners and guests.

7-Star Resort & Condo/Hotel - A Profit Center for Owners and The Utopian Islands

A 7-Star resort management firm will manage all buildings and all estates on the resort property on a day-to-day basis. This highly experienced resort management team set the new standards for ultra-luxury resorts. Also, resort management will provide a big revenue center (the Condo/Hotel model). This resort management team may be a team hired from such well-known flagged hotels as Ritz Carlton or Four Seasons – but marketed totally under The Utopian Islands' own brand. The presence of the resort and the flow of new consumers will create a market for all of the ancillary business units such as retail shopping, spa services and marina and other water services.

The structure of the condo/hotel will be divided into a revenue split scenario with 60% of the rental income going to the owner and 40% to The Utopian Islands (of which 20% will go to the resort management company). All estates will be put into a pool for rental when they are not used by the owners. This pool of inventory will be priced based on location and size. Maintenance of the estates, housekeeping and other costs will be charged back to the estate owner and taken out of their portion of the 60% income.

The Utopian Islands - An Eco-friendly Resort

The building process will be environmentally responsible and resource-efficient throughout the entire project's life cycle of design, construction and maintenance. Advances in technology have improved the efficiency of solar power systems, wind turbines, water catchment and reverse osmosis systems. Characteristics of the island will include the following to ensure a reduced impact to the environment:

- Solar and wind generated power will be used throughout the resort
- Each estate will be self-sufficient with water, power
- All vehicles will be electric powered on the island
- Hydroponic farming will be used
- We will efficiently use energy, water, and other resources
- Protecting occupant health and improving employee productivity will be outcomes of this



World of Walas

We will reduce waste, pollution and environmental degradation through responsible activities and active recycling.

Key relationships and collaboration are underway to develop the infrastructure for the resort. Green technology experts at World of Walas are extremely excited by the opportunity to create a flagship resort based on the most innovative technologies available and highlight the designs to create an Earth-friendly solution that can be showcased to some of the world's most elite and powerful.



World of Walas is composed of leading experts in their field and are highly sought after by major corporations, as well as the United Nations, in their development and implementation of infrastructure and sustainable technologies. While engaging in all aspects of urban development, they are committed to the values and principles defined in the Earth Charter and Earth Charter Cities Manifesto.

Sustainable Development Goals

The following 17 goals for Sustainable Development listed below are The Utopian Islands' guiding principles and we are contributing our resort to this global initiative.

- No Poverty
- Zero Hunger
- Good Health and Well-being
- Quality Education
- Gender Equality
- Clean Water and Sanitation
- · Affordable and Clean Energy
- Decent Work and Economic Growth
- Industry, Innovation and Infrastructure

- Reduced Inequality
- Sustainable Cities and Communities
- Responsible Consumption and Production
- Climate Action
- Life Below Water
- Life on Land
- Peace and Justice Strong Institutions
- Partnerships to achieve the Goal

Health, wealth and positive economic growth are key components of our support for the families and locals employed through The Utopian Islands. Additionally, education, business development and business opportunities will be available to staff and guests of The Utopian Islands through the coaching and training of Maverick Entrepreneurs. (See https://www.MaverickEntrepreneurs.com).

Maverick Entrepreneurs will provide best in class training to entrepreneurs around the world so they can visit and promote their deals to The Utopian Islands guests and owners (as desired). All of The Utopian Islands' staff will be offered this training as a benefit of their employment.

Clean energy, responsible consumption and sustainable communities are the foundation of The Utopian Islands. Innovative technology will be utilized throughout the resort. Smart homes and control systems will be incorporated to monitor and control consumption while also providing management opportunities to identify any problematic equipment immediately so repairs can be made while maintaining the satisfaction of our guests. The Utopian Islands' lush landscaping and a tropical environment will provide rich and abundant ecosystems for plant and animal life on its islands.



Each Bungalow will be a Separate Corporation for Tax Benefits to its Owners

The Utopian Islands' Bungalow Estates becomes a revenue-producing asset that can pay itself off in as few as nine years (with just 10% down), and The Utopian Islands will set each Bungalow up as a Bahamian corporation and will assist in managing it for its owners to make their visits a taxdeductible event.

The Utopian Islands' Credit Card - A Simple Solution that Makes Money

The Utopian Islands will provide estate owners and guests with a Signature the Utopian Islands Credit Card for spending, access and marketing analytics. The use of the card will reduce the barriers to transactions while also simplifying the management of currency on the island. The Utopian Islands' estates will be structured as corporations thereby allowing the credit card to act as a profit and loss statement for its estate owners. All rental income and expenses will be applied to the estate owner's account and will greatly simplify reporting and accounting with everything in one place. A significant benefit of the Utopian Islands card will be to capture an additional percentage point from every transaction on every card and returning a profit to The Utopian Islands. This could result in a significant ancillary revenue stream in addition to what is currently in The Utopian Islands' financials.

Moreover, no cash will be used on the islands. The Utopian Islands will set up each estate with its own private The Utopian Debit/Visa Islands Card. Tο make accounting easy for estate owners. whenever they are on the island, all purchases and credits (from the condo/hotel rental income) will be charged or credited to this credit card - creating an easy accounting system and Profit & Loss Statement for each estate corporation.



The Utopian Islands' Waterproof Wristbands with GPS Tracking for Security and Ease



A The Utopian Islands waterproof wristband will be issued to all guests and will authorize purchases to their accounts, grant access through turnstiles and give the ability to identify the locations of all guests within the resort. Resort staff will have similar bands for compiling resort analytics performance metrics, which will allow improvements in resource management, faster response times and constant increase in the overall efficiency of the resort.

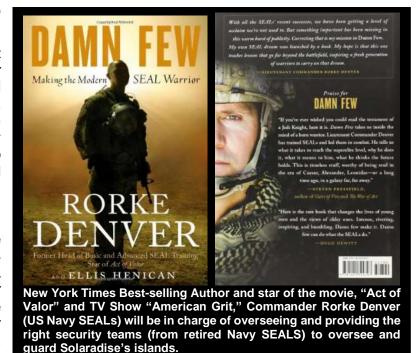
This feature also adds a level of security as movements and times can be forensically analyzed to resolve complaints, thefts, break-ins or any other event requiring investigation.

Moreover, The Utopian Islands will be able to track where all owner/guest traffic and staff traffic is at all times. If management sees that an area has a high customer traffic concentration, staff can be repositioned immediately to accommodate this traffic. This will add to the level of service provided to the island owners and guest. Analytics of this traffic will be used by The Utopian Islands management to provide the best-in-class service to all of its guest.

Security on The Utopian Islands' Islands

With VIP owners and guest regularly visiting and living on our islands, The Utopian Islands will have extensive security needs. Owners and guests on the islands will know that every measure has been addressed to deal with their ultimate safety and security.

The Utopian Islands will bring in the best-of-the-best to handle these needs. Erica Drake's cousin is retired Navy SEAL Commander Rorke Denver (www.RorkeDenver.com) and he will be hired to develop our Security teams divisions. Including commanding SEAL teams for more than ten years,



Denver was the former commanding officer at Coronado, California's SEAL training facility and oversaw the training of all SEALs during that time. He will be overseeing the design and implementation of The Utopian Islands' security.

See (https://en.wikipedia.org/wiki/Rorke_Denver).

Commander Denver will assess the security needs of The Utopian Islands' islands and bring in a team of retired Navy SEALS to implement and manage all of The Utopian Islands' security needs. These security measures will include state-of-the-art security technology, an armory and

security teams to protect The Utopian Islands' islands. With VIP's regularly on the island, every measure of security and safety will be addressed and managed.

While The Utopian Islands' islands are private islands, the "Police Force" of these remote islands will be its own responsibility to manage and maintain. Bahamian authorities will be brought in only in the case of extenuating circumstances.

Dealing with the Threat of Hurricanes

There is no question that hurricanes will threaten The Utopian Islands' islands. The safety and security of The Utopian Islands' owners, guests and staff will be of the utmost importance. The Utopian Islands has taken the protective measures to deal with four major issues: (1) safety of its guests; (2) provisions for storms; (3) wind threats, and (4) water surge threats. To combat these issues, The Utopian Islands will have an extensive hurricane preparation plan, including evacuation from the islands, the safety of those that stay on the island during storms and the preparations to protect the assets of the company and its bungalow estate owners and quests.

All construction on the islands will address both wind and water surge levels. All bungalow estates and common buildings will be built on stilts (as needed), with an elevation of at least 25 feet above sea level or more (depending on the location and recommendation of hurricane experts). Moreover, all construction will be built to withstand winds of over 250 miles an hour (Miami Dade standards or better) and address water surge issues. A comprehensive preparation plan will ensure that The Utopian Islands' islands will be totally prepared for any emergency. Moreover, every estate and building will be properly insured through Lloyds of London.

7-Sta	7-Star Hotel/Resort Management Services									
Estate Rented	Average Daily Rate	Revenue Split with the Owners for Condo/Hotel Financial Model 60% for Owner/ 40% Management 300 estates x only 300 nights per year x \$7000/night rate, plus resort fee of \$100/person (with an average of 4 people per estate), times a 60% Occupancy Rate = Gross Revenue	The Utopian Islands' Gross Revenue (Resort Management @ 60% Occupancy)							
	Nightly Average Daily Rate (ADR) Price Charged to Consumer	Total Revenue to Owner per Year/Unit	The Utopian Islands' Profits @ 60% occupancy							
Average	\$7,000/night	\$295,200,000	\$181,440,000							

Our Revenue Centers

The Utopian Islands' Financial Assumptions

	Gross Revenue	cogs	Gross Margin
Revenue Center #1 & #2: Real Estate Sales - 3,500 s/f Bungalow Estate or 6,000 s/f Bungalow Estate	\$5M or \$9M	N/A (See Capital Expense - \$500/s/f building cost)	50% margin
Revenue Center #3: Upsell Bungalow Estate Addon's	\$3M	N/A (See Capital Expense - \$500/s/f	50% margin

		buildii	-
		cost) Assumption is based on
Revenue Center #4: Marina and Watersports	150 Slips x \$45/ft. x avg. 50 ft. boat x 30 days x 55% occupancy	20%	the Marina having 150 slips at \$45/ft. with an
Revenue Center #5: Resort Fees	\$10K/month x 300	N/A	\$10K x 300 = \$300K/month
Revenue Center #6: Hotel Management Royalties	Rental @ 7K/night x 300 bungalows x 300 days/yrs. x 60% occupancy x 40%/12 = \$12.6M/month	N/A	Royalties are calculated based on an average of \$7K/night with 300 rentals bungalows times 300 rental days at 60% occupancy plus \$100/night resort reservation fee at 60% occupancy with 40% of the royalty going to The Utopian Islands and divided by 12 months in a year.
Revenue Center #7: Food & Beverages	300 couples x \$200/day x 30days*25% profit x 20% royalty	N/A	\$90K/month
Revenue Center #8: Major Retail	\$2,400 profit / month per couple	N/A	\$2,400
Revenue Center #9: Casino	=100 people gamble \$25,000*30 days/month*16% Gross Profit Margin*30% royalty to The Utopian Islands	N/A	\$3,600,000/month
	T		Based on 300 couples
Revenue Center #10: Entertainment and Leisure	300 couples x \$250/day x 30days x 0.25	N/A	spending \$250/day times 30 days/month at 60% occupancy \$337,500/month
Revenue Center #11: The Utopian Islands' World Club	\$10K/Year	N/A	\$10K/year x number of Members
Revenue Center #12: The Utopian Islands' Yacht Club	\$10K/Year	N/A	\$10K/year x number of Members
Revenue Center #13: Monthly Utilities for Estates	\$2,000 X 300 Estates per month	N/A	\$2,000 X 300 Estates per month

Note: See Financial Projections for Ancillary Revenue Centers not accounted for in this chart

Additional Ancillary Revenue Centers - there numerous smaller revenue centers that are NOT accounted for in the Revenue Projections. Some of them include:

- The Utopian Islands' Shipping
- Royal Spa Services
- Medical Treatments and use of The Utopian Islands' Emergency Hospital
- Events at The Utopian Islands' Amphitheater
- Special Services or Events (Weddings, Private Chefs, etc.)
- Tennis and Martial Arts Training, etc.
- Kids Services
- Transportation via The Utopian Islands' Helicopter
- Use of The Utopian Islands' Airport/helipad
- The Utopian Islands' Mortgage, Title and Insurance
- The Utopian Islands' Real Estate Company
- As well as many others

Stages of Development of the Resort and Estates

















Stages of Development of the Resort and Estates

Overview of Stage #1 and Stage #2 – Aquire the Islands and Horizontal Construction

Stage #1 of The Utopian Islands' business plan involves the following steps:

- (1) Capitalize The Utopian Islands (complete financing)
- (2) Purchase the Islands
 - Conduct full feasibility studies including EIA report and Master Development Plan
 - Secure all the Bahamian government approvals for resort, marina and casino development
 - Hire planners, engineers and architects
 - Establish partnership with real estate development company
- (3) Begin engineering of roads, lazy river and clearing of land
- (4) Cut deal with Mega-yacht owners to use their yachts for pre-sales
- (5) Begin pre-sales of bungalows in the US and at Marina
- (6) Establish partnership with hotel management company
- (7) Establish partnership with marina management company
- (8) Establish partnership with casino management company
- (9) Establish partnership with major restaurateurs
- (10) Begin construction of the Marina
- (11) Begin construction of employee village using prefabricated housing





The Utopian Islands' Nine (9) Regions and Their Locations

See Detailed Regional Explanation and the building requirements in "Section 3 - "Our Solution"

Overview of Stage #3 & Stage #4 – Pre-Construction & Vertical Construction

- (1) **Begin Bungalow Construction/Condo-Hotel**
- (2) **Begin dredging operations**
- (3) **Begin construction on Lazy River**
- (4) **Contract with Resort Management Team**
- Begin Great Hall Marina Village it will be composed of locally owned stores, shops (5) and restaurants that offer the residents of The Utopian Islands the comforts of home, with the taste of The Bahamas.
- (6) Marina & High and Dry - The Utopian Islands will have a 150-slip super-yacht marina, complete with wet and dry slips, marina store, dive shops, and service station.
- **Begin Wellness Center and Amphitheater construction (7)**
- **Local Employee Village Completion** (Employee Housing)
- (9) Airport and Executive Helipads - The airport will have an elegant main building, hanger for a few planes, fuel and customs office. The helipads will include a small building and service station.

The Architectural Design of The Utopian Islands – Polynesian Style mixed with an Asian Influence

Erica Drake, one of The Utopian Islands' co-founders, has worked in the ultra-luxury travel industry for more than 20 years. In her extensive experience five things always sell:

- Waterfalls
- Palapas (Tiki-hut style thatched roof buildings)
- Lazy rivers
- Tiki-lamp (fire lighting), and
- Lots of lush tropical landscaping

With that said, The Utopian Islands will seek to hire renowned ultra-luxury architects, such as architects like Jean-Michel Gathy (known for designing such breathtaking resorts as the One & Only Maldives resort, as well as their

Renowned Ultra-Luxury Resort Architect and Designer Jean-Michel Gathy

new China resort and many other astonishing resorts around the world).

The look and design of The Utopian Islands' architecture will be predominantly Polynesian style architecture, with a touch of Asian influence. All designs and color schemes will be neutral colors

(whites, dark wood, thatched roofs and ceramic tile and marble). "Simple Elegance" with lush landscaping, waterfalls and fire accenting the design of each building, define the style. All buildings on Utopian The Islands' islands will conform to this design. Every detail will be addressed including vaulted ceilings, open breezeways and roads. sand Owners and guest will feel like they have just arrived on an upscale version of "Gilligan's Island".



Elevations of Solaradise's Islands – Highest point is on Big Darby – 87'

Utopian Islands' Architectural Design and Overall "Look"





Polynesian Styled Island elegance with an Asian influence - Waterfalls, palapas, natural limestone caves, elegant tiki lamps and lush tropical landscaping are just the beginning of this dreamy paradise.





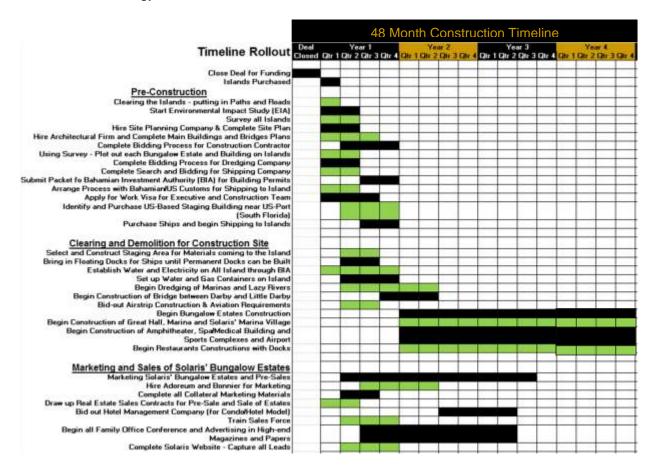
A Simple Tropical Elegance, or as we call it "Inspired Decadence"



The Utopian Islands' Development Timeline The Planning & Architecture Teams

The Utopian Islands' executive management team will contract with the best in the business (see list below) to do extensive research studies and all architectural planning and development. The following studies and soft-cost items will be completed in Stage #1 of The Utopian Islands' Development:

- Environmental Impact Assessment (EIA)
- Market Research into each Revenue Center – site inspections of top resorts worldwide
- Site Planning and Architectural design of bungalow estates, all buildings, marina, airport, utilities and all resort planning in conjunction with Green Technology team
- Governmental regulations and entitlements obtain building permits
- Hire Adoreum and Bonnier ultra-luxury marketing experts
- Development of Branding and Marketing
- Development of all Sales materials
- Hire and train all sales personnel
- Set-up of local office and personnel
- Contract with super-yacht to use as sales office on the island



Selecting the Best Contracting Teams for The Utopian Islands' **Project and Construction Timeline**

The development of the islands, the dependence on the construction teams' craftsmanship, efficiency and the ability to meet and exceed timelines will be areas of major consideration and scrutiny. With a group of engineers on The Utopian Islands' Executive team, thorough consideration will be given to the construction companies that will be bidding and performing contracting tasks. As Requests for Proposals (RFP's) will be issued to at least 10 different contractors (primarily from the Bahamas and US), The Utopian Islands will perform an internal vetting process to identify significant work performance history, financial health, areas of expertise, the size of the labor force, pending contractual commitments, transportation and mobility, insurance coverages and the ability to come in on time.

Ideally, several companies will be assigned to regions of the islands to perform construction activities and to make major progress simultaneously within narrow windows of time. Experts in areas of concrete, excavation, framing, plumbing, electrical, dredging, marina construction, woodcarving, pools, landscaping, green technology, smart home design and installation, and many more will all participate in phases to accomplish the resort development.

The logistics of materials and construction supplies will support their timeframes and abilities to execute. Additional laborers will be on hand to support and offer assistance to the operations of the contracting companies while prepping and staging upcoming construction areas beforehand.

Utopian Island's Bungalow Estates Revenue & Construction Costs for the Resort & Bungalows

Property Development Revenue							
Profits (Revenue)							
Residential Sales	S per sq. ft.	# of Units	AC sq. ft.	Total AC sq. ft.	Total Sales	Price/Unit	
Darby Busgalows - 70 x 3550sq ft.	\$1,714	70	3,500	245,000	\$420,000,000	\$6,000,000	
Darby Sungalows -75 x 6000 eq. ft.	\$1,067	70	6,900	429,000	\$700,000,000	\$19,000,000	
Little Darby Bungalows - 60 x 3500aq ft.	\$1,571	60	3,500	210,000	\$330,000,000	\$5,500,000	
Little Darity Bungalows -40 x 6000 sq. ft.	\$1,583	40	6,900	240,000	\$380,000,000	\$9,500,000	
LVC Sungelows - 30 x 3500sq. ft.	\$1,266	30	3,500	105,000	\$135,000,000	\$4,508,000	
LVC Bungalows -30 x 6000 aq. ft.	\$1,333	30	6,000	180,000	\$240,000,000	58,000,000	
Upsell Add-on's to Bungalow Estates (i.e., extra bedroams)	\$1,467	100	2,250	225,000	\$330,000,000	\$3,300,000	
Gross Sales		400		1,625,000	\$2,535,000,000		
Land Expenses							
Acquisition Costs					Costs		
Land Acquisition Dartry Island					\$60,000,000		
Land Acquisition Little Derby Island					\$60,000,000		
Land Acquisition LVC taking					\$12,000,000		
Total Land Acquisition					\$132,000,000		
				Construction		Gross Revenue	Employees
Construction Costs	# of Buildings	Building sq. ft.	Total sq. ft.	Costs per sq.	Total Construction Cost	% attributable to AC	Riceded Daily In Flegion
Suppose Estates Construction Contr							
Bungalow Estates Construction Costs	75.00	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	-		**********	200-0019	
Total AC Construction Costs for Bungalows	309	1,625,000	1,625,000	\$500	\$812,500,000	32.05%	
Estate Furnishings	300			\$200,000	380,000,000		
Resort Furnishings and Artwork	300				\$30,000,000		
Sub-Total					\$902,500,000		
Common Area Construction Costs	For Details - 5 Development Det		Total sq. ft.		Total Construction Cost		Employees Needed Daily I Region
Region #1 Great Hall - Marins and High & Dry			335,600	9	\$163,126,689		175
Region #2 Wellness Center - Royal Sps - Medical			510.840		\$192,924,160		81
Center & Amphitheater			310.040		\$192,924,100		41
Region #3 Employee Village			278,186		\$67,909,960		35
Region #4 North West - Big Darby			40,700		\$16,500,000		37
Region #5 North East Big Darby			69,300		\$27,500,000		37
Region #5 South Big Darby			86,900		\$30,800,000		37
Region #7 Worth Little Darby			58.300		\$25,300,000		34
- AND MACHINE AND ADMINISTRA							
Region #8 South Little Darby			37,400		\$14,190,000		37
Region #9 Lignum Vitae Caye			50,400		\$25,190,000		57
Pools Big Darby Pools & Waterfalls	281			\$30,000	\$8,430,000		
Little Dartry Pools & Waterfalls	200			\$30,000	\$6,000,000		
LVC Pools & Waterfalls	120			\$30,000	\$3,600,000		
		5.6 mles	30,000	\$1,000	\$30,000,000		
Lazy River Big Darby Lazy River		2.6 mles	14,000	\$1,000	\$14,000,000		
Little Darity Lazy River				200 200 2	\$10,000,000		
Little Darity Lazy River LVC Lazy River		1.5 mies	10,000	\$1,000			
Little Dartly Lazy River LVC Lazy River Bridges Oraw Bridge between Dartly & Little Dartly (100 ft)		1.5 miles 100 feat	10,000	53775	\$3,000,000		
Little Darby Lazy River LVC Lazy River Bridges Draw Bridge between Darby & Little Darby	150		10,000	\$1,000			

Chart Continued on next page

nstruction Costs					
Contingency					\$100,000,000
Demolition					\$2,000,000
Road/Ste Works					\$3,000,000
Other Construction - Dredging					\$40,000,000
	ly \$100K	/acre- 875 acre	15		590,000,000
Macellaneous Shipping'					\$3,000,000
Environmental impact Assessment (EIA) - All Islands					5700.000
Construction Equipment Builder's Risk					\$12,000,000 \$1,000,000
Building Permits					\$5,000,000
Impact and Utilities Fees					\$500,000
Engineering				2.00%	\$50,700,000
Quantity Surveyor				0.40%	\$10,140,000
Architect				2.00%	\$50,700,000
Legal				0.50%	\$12,675,000
Sales Agent Fee/Referral Fee				1,50%	\$38,925,000
Sub-Total				Ş	419,440,000
able Utilities (Power, Water, Telecom	mun	ication	s, Sewer &	Garbage)	\$30,000,000
Water					\$25,000,000
Telecommunications					\$5,000,000
Sewer					\$3,000,000 \$2,000,000
Garbage					52,000,000
Sub-Total					\$65,000,000
Sub-Total				1	\$65,000,000
Sub-Total able Utilities (Power, Water, Telecom	mun	nication	s, Sewer &		
able Utilities (Power, Water, Telecom	ımun	nication	s, Sewer &		
	mun	nication	s, Sewer &		
able Utilities (Power, Water, Telecom Power Water Telecommunications	mun	nication	s, Sewer &		\$30,000,000 \$25,000,000 \$5,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer	mun	nication	s, Sewer &		\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Garbage	mur	nication	s, Sewer &	Garbage	\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000 \$2,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer	mun	nication	s, Sewer &	Garbage	\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Garbage Sub-Total g Operation Costs	mun	nication	s, Sewer &	Garbage	\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000 \$2,000,000 \$65,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Gartage Sub-Total	mun	nication	s, Sewer &	Garbage	\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000 \$2,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Garbage Sub-Total g Operation Costs	mun	nication	s, Sewer &	Garbage	\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000 \$2,000,000 \$65,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Garkage Sub-Total g Operation Costs Shops, Boats, Barpes and Equipment	mun	nication	s, Sewer &	Garbage	\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000 \$2,000,000 \$65,000,000
able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Garkage Sub-Total g Operation Costs Ships, Boats, Barges and Equipment Insurance	mun	nication	s, Sewer &	Garbage s s	\$30,000,000 \$25,000,000 \$5,000,000 \$3,000,000 \$2,000,000 \$65,000,000
Able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Garbage Sub-Total GOperation Costs Ships, Boats, Barges and Equipment Indurance Shipping Docks on alands Transport Costs Goods, Fuel & Crew for Estate Development		100.0		Garbage s s	\$30,000,000 \$25,000,000 \$5,000,000 \$2,000,000 \$2,000,000 45,000,000 1,000,000 140,000,000
Able Utilities (Power, Water, Telecom Power Water Telecommunications Sewer Garbage Sub-Total GOPEration Costs Ships, Boats, Barges and Equipment Insurance Shipping Docks on slands Transport Costs Goods, Fuel & Crew for Estate Development Transport Costs for Goods, Fuel & Crew Great Hall and Marina	5 5	100.0 100.0	1,400,000 439,811	Garbage s s s	\$30,000,000 \$25,000,000 \$5,000,000 \$2,000,000 \$2,000,000 45,000,000 1,000,000 140,000,000 43,581,100
Power Water Telecommunications Sewer Garbage Sub-Total GOPEration Costs Shops, Boats, Barpes and Equipment Indurance Shipping Docks on alands Transport Costs Goods, Fuel & Crew for Estate Development Transport Costs for Goods, Fuel & Crew for Welness Center Areas	5 3 3	100.0 100.0 100.0	1,400,000 439,811 510,840	Garbage s s s	\$30,000,000 \$25,000,000 \$5,000,000 \$2,000,000 \$2,000,000 45,000,000 1,000,000 140,000,000 43,581,100 51,084,000
Power Water Telecommunications Sewer Garbage Sub-Total GOPEration Costs Ships, Boats, Barges and Equipment Indurance Shipping Docks on slands Transport Costs Goods, Fuel & Crew for Estate Development Transport Costs for Goods, Fuel & Crew for Welness Center Areas Transport Costs for Goods, Fuel & Crew for Employee Village	5 5 5	100 G 100 G 100 G 100 G	1,400,000 439,811 510,640 278,160	Garbage s s s s	\$30,000,000 \$25,000,000 \$5,000,000 \$2,000,000 \$2,000,000 45,000,000 1,000,000 140,000,000 43,581,100 51,084,000 27,816,000
Power Water Telecommunications Sewer Garbage Sub-Total GOPEration Costs Shops, Boats, Barpes and Equament Insurance Shipping Docks on slands Transport Costs Goods, Fuel & Crew for Estate Development Transport Costs for Goods, Fuel & Crew for Welness Center Areas Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Various Regions	5 3 3	100.0 100.0 100.0	1,400,000 439,811 510,840	Garbage s s s	\$30,000,000 \$25,000,000 \$5,000,000 \$2,000,000 \$2,000,000 45,000,000 1,000,000 140,000,000 43,581,100 51,084,000
Power Water Telecommunications Sewer Garbage Sub-Total GOPEration Costs Ships, Boats, Barges and Equipment Indurance Shipping Docks on slands Transport Costs Goods, Fuel & Crew for Estate Development Transport Costs for Goods, Fuel & Crew for Welness Center Areas Transport Costs for Goods, Fuel & Crew for Employee Village	5 5 5	100 G 100 G 100 G 100 G	1,400,000 439,811 510,640 278,160	Garbage s s s s	\$30,000,000 \$25,000,000 \$5,000,000 \$2,000,000 \$2,000,000 45,000,000 1,000,000 140,000,000 43,581,100 51,084,000 27,816,000
Power Water Telecommunications Sewer Garbage Sub-Total GOPEration Costs Shops, Boats, Barpes and Equament Insurance Shipping Docks on slands Transport Costs Goods, Fuel & Crew for Estate Development Transport Costs for Goods, Fuel & Crew for Welness Center Areas Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Engleyee Village Transport Costs for Goods, Fuel & Crew for Various Regions	5 5 5	100 G 100 G 100 G 100 G	1,400,000 439,811 510,640 278,160	Garbage s s s	\$30,000,000 \$25,000,000 \$5,000,000 \$2,000,000 \$2,000,000 45,000,000 1,000,000 140,000,000 43,581,100 51,084,000 27,816,000 35,420,000

rotal constituction (perciopinent costs) inclusive of outphing	42,401,000,000
Total Construction Costs including Islands Purchased	\$2,539,093,900

Total Revenue less Construction, Shipping & Island Costs Gross Profit Margin on Construction/Shipping/Island



Average Costs for used ships \$750K-\$4M. Not including a Captain and Crew, fuel costs are estimated to be approximately \$7,500 each way from SE Florida to Solaradise's Islands (325 miles)

The Utopian Islands' Transportation Solution

The Utopian Islands will manage and conduct their own shipping and supply channels through the purchase of a small shipping company or through the purchase of two 200 ft. supply vessels, two semitractor trailers and a number of 20-40 ft. shipping containers and other equipment to be identified.

This ownership will greatly benefit The Utopian Islands' development goals while allowing timelines to be met or exceeded. These assets will ensure dependable delivery dates, proper loading of items and placement, added flexibility and ongoing support for The Utopian Islands Resort and Estates during

operation.

Moreover, these ships will allow The Utopian Islands to have its staff travel back and forth to the US from the island extremely cost-effectively. Most ships that The Utopian Islands has seen have guest cabins that sleep up to 16-20 passengers (outside of the captain and crew). These ship cabins will be refurbished and a few of these cabins will be elegantly furnished, in case The Utopian Islands has a guest that needs to travel via ship for some reason.

Once The Utopian Islands has completed its construction, this subsidiary shipping company will either be sold or managed at a profit.

Basic Overview of Shipping Needs for The Utopian Islands



The Utopian Islands' Staging and Warehousing Solution

A warehouse will be leased in the US to support the staging and delivery operations of construction materials and supplies. A space of roughly 25,000 square feet, located in Southeast, Florida (Port Canaveral area) will allow construction materials to be received, sorted and

assigned. Shipping manifests will be developed and containers filled and staged for delivery to port.

The embarkation port located in between Port Canaveral and West Palm Beach area of Florida will be used to transfer materials onto the shipping supply vessels. The distance is roughly 325 miles to Exuma and estimates indicate that traveling at 10 knots, the ship will take nearly 30 hours to arrive. The fuel estimates indicate that roughly 90 gallons of diesel will be consumed per hour

for 30 hours totaling 2,700 gallons of fuel per trip each way. Currently diesel costs are about \$2.80/gallon so a round trip expedition would cost roughly \$15.000 to deliver major amounts of construction equipment, materials and supplies. The Utopian Islands will hire its own shipping crews through marine sourcing company.

Passenger Cruise Ship to be Used as a Hotel & Transport for **Construction Crews**

Utopian The Islands will purchase a used cruise ship to act as a hotel during the 3+ years of construction. This ship will transport workers to and from Nassau and SE Florida to the



islands. While at the island, the ship will act as hotel for all of the construction works and teams.





There will be two alternating teams (A & B). For example: Team A of workers will be on-island working 10 hours a day, 6 days a week for 4 weeks, then they return home and have 4 weeks off). Team B will then be brought in for the for the next four-week rotation. Once Construction is complete, The Utopian Islands can sell the ship at a slightly discounted price or utilize this asset as needed for a second island resort (depending on expansion plans).

The Utopian Islands' Insurance Coverages and Risk Controls

Insurance and Safety Overview

The Utopian Islands will face unique risks from a safety and insurance perspective. The goal of the Executive Team, including their full-time Risk Manager and internal and external legal counsels will first and foremost is the safety of its estate owners, guest and staff. The Utopian Islands will have dedicated response teams to ensure the health, safety and security of everyone. In addition to safety, the team will focus on the unique risks of a tropical island resort. The laws and insurance regulations of the Bahamas are very different from the United States, so The Utopian Islands' team will be using a local Insurance Broker with a global network of experienced insurance specialists to be tailored to the laws and regulations of the Bahamian government.



Hurricane & Storm Insurance

The greatest exposure will be from hurricanes and tropical storms, including flooding from storm surge. The Executive Team and Risk Manager will work to create a large structured property coverage program. This will ensure these exposures/costs are mitigated by insurance, cover costs while the

island is being repaired after a storm and make sure the island will be operational after a natural disaster. The funding for the insurance will be assessed from each bungalow owner's resort fees, and most likely each bungalow owner will have a wind/hail or hurricane deductible. We will not know the cost of the insurance or the size of any deductible until we go out to market and see what the excess and surplus market is offering. However, we can infer that purchasing coverage for catastrophic events will be expensive for such a large project.

The Executive Team is dedicated to using state of the art technology to ensure the safety of visitors from hurricanes/tropical storms in regards to all the buildings, bungalows and a fallout shelter on the island. This technology used in construction will exceed or meet all of the Bahamian government laws and building regulations.

Executive Coverage - Management Liability Insurance - ("Key Man")

The first insurance The Utopian Islands will purchase, and continue to maintain, is coverage for The Utopian Islands as an Entity and its Executive Team. These coverages will protect the entity and each executive from governance, finance, benefits, and management lawsuits or claims made against them based on their decisions while working for The Utopian Islands. These coverages will include Directors and Officers (D&O) Liability, Employment Practices Liability (EPL),



Fiduciary Liability, Crime, Kidnap & Ransom and Key Personnel Insurance.



Transportation Insurance

The goal of this coverage is to protect The Utopian Islands, its Executive Team and employees before construction begins once funded. This will ensure the company and its employees are provided coverage (benefits) if injured while traveling to the island. This coverage will also be expanded and change when the island opens to the public to provide coverage for, including but not limited to, visitors while using transportation provided by The Utopian Islands, Seaman/Longshoreman, recreational

vessels or vehicles rented or owned by The Utopian Islands including aircraft, coverage for materials/goods and freight.

Construction and Engineering Insurance

A variety of coverages will be needed to protect The Utopian Islands' employees, materials and itself from any liabilities while the island is being constructed. These will include, but not be limited to: coverage for injuries to construction workers/employees based on the Bahamian Health and Safety Work Act, General Liability, Umbrella Coverage, Business Interruption, Construction Defects, Crime, Fire, Storm Damage, Pollution, Inland Marine, Personal Effects Floater, etc...

Operational Liability Insurance

This largest and most complex insurance need will be to cover The Utopian Islands for its dayto-day operations and exposure. The island/resort will have Bars/Liquor Liability, Restaurants, Shops, Fitness center, Spa, Marinas, Casino, Rental Services, Crime/Theft, Aviation and Professional/Errors & Omissions (E&O) Insurance. The Executive Team will also have a response team for Medical Services, Doctor/Paramedics, Fire Fighters and a form of Law Enforcement as the island is remote. The policies needed to cover these exposures will have to be tailored to the specific and unique risks of the island to cover Bodily Injury, Property Damage, Advertising and Personal Injury (PI) Protection.

Overview of Stage #5 (Years 4-6) – Construction Is Complete – Resort begins Operations

The Utopian Islands will be courting interesting investment strategies throughout its entire development process (the five years), however, by the time the development is fully constructed, The Utopian Islands will actively review and analyze all exit strategies, including and most likely, from international investment firms looking to purchase or expand a profitable and sexy company like The Utopian Islands.

COMPETITIVE ANALYSIS

















Competitive Analysis

Overview of the Competition

The Utopian Islands' target market is the rich and famous who are seeking a second-home or luxury vacation home. The economic crisis of 2008-2009 has rebounded and there is an active market for this type of product. In some ways, The Utopian Islands is positioned to enjoy a first-mover advantage in The Bahamas – and virtually the entire world - given the uniqueness of our island products.



The Utopian Islands' average Bungalow Estate rental will be priced at \$6,000/night for a 3,500 square foot beachfront and \$8,000/night for a 6,000 square foot 5-bedroom beachfront estate. These prices are extremely competitive in today's ultra-luxury resort market. Moreover, the sale price of The Utopian Islands' Bungalow Estates: (1) 3-Br/3-Bath -3,500 s/f at \$4.5M and (2) 5-Br/5-Bath 6,000 s/f at \$8M, will be extremely competitive to anything in the market place, and when one adds in the revenue producing structure of the Condo/Hotel model, The Utopian Islands knows its products are substantially a better value!

The services available at The Utopian Islands also ensure that when the buyers come to stay at their property that they will have all the decadence one could desire on a private island, as well as all of the comforts of home. While most think that hiding away on private Island sounds like an extremely attractive option for a three-week vacation — especially, when you are in the throes of work and family scheduling demand - most people get "island fever" after only a few days or a week. Suddenly, the island can seem very isolated. The Utopian Islands will mitigate this island fever by offering the feeling of being on a private island while also having the option for socializing and entertainment. There will be a balance between the variety of mental and physical activities, including boating and dive excursions, sightseeing, sports such as swimming, basketball and tennis with numerous additional opportunities for entertainment, dining and social outings.



Equally important is that once vacationers or retirees arrive at the international airport in Great Exuma, Bahamas, they will only have a short 20-minute boat ride to their home at The Utopian Islands, or they can be picked up by The Utopian Islands private helicopter, or even fly their private jet directly to The Utopian Islands.

The Utopian Islands' residents also will have access to a water

shuttle. This shuttle will operate twice a day and will take approximately 20 minutes to get residents to Great Exuma, where they can find golf, shopping, and other activities. The shuttle will be located in the Great Hall Marina Village and managed by resort operations, increasing the reliability of the service, in contrast to less efficient water shuttles offered by local companies.

Market Overview

Housing sales slowed in the Bahamas after the 2008 financial crisis. By 2013, however, the market began to rebound, according to John Christie, the managing broker of H.G. Christie, a local affiliate of Christie's International Real Estate. "Since then, it's been up and down, but it's slowly getting better and better," Mr. Christie said. Buyers who took to the sidelines before the presidential election in the United States have since returned, he and other agents have said.

The luxury market, which saw a 20 percent correction, on average, from its peak, following the financial crisis — has been especially strong within the gated communities, agents said. In Old Fort Bay, where luxury homes typically start at around \$2 million or more, both sales volume and prices have risen 10 to 15 percent from a year ago, Mr. Sawyer said.

Competitors Comparison Chart

Location	The Bahamas Exuma	The Bahamas Nassau	Cost Rica	Florida
Resort Name	THE UTOPIAN ISLANDS	ATLANTIS	CROC'S CASINO RESORT	VILLAGIO ESTATES TIERRA VERDE
Privacy	-/			
Waterfront/Beach		√		
Health club	~	√		~
Lazy River		√		
Private estates	√			
Luxury Hotel	√	~		
Spa	√	√	√	√
Fitness Center	√	√	√	√
Restaurants	√	~	√	
Swimming Pools	√	~	√	√
Bar	~	~	<i></i> ✓	
Scuba	√	√		
Fishing	√	<i></i> ✓		
Tropical Dinner	_	_		
Amphitheater	√			
Retail Stores	✓	√	√	√
Private Beach	\checkmark	√		
Import Grocery Store	√	√		
Maverick Executive				
Business Center &	√			
Conference Facilities				
Local Shops	✓	√		✓
Hair and Nail Salon	√	✓	√	√
Real Estate Office for	_//	√		
Resort				
Excursion Office	√	√		
Helipad and Air Strip	√			
Marina Dry Slips	<u>√_</u>	<u> </u>		
Wet Slips	<u> </u>	√		
Marine Service Center	<u>√_</u>			
Boat Club	√			
Shuttle to Mainland	√			
Housing for Employees	✓	√		

The Bahamas is the next diamond in the rough. While Mexico and Costa Rica have enjoyed prominence as retirement and second-home destinations, much of their success has been due to pricing geared at the upper-middle class market – not the ultra-luxury market. The Bahamas is poised to take off as a value conscious market that seeks ultra-luxury and privacy but with all the amenities one could desire. Moreover, The Bahamas has no income, inheritance, capital gains or corporate taxes – a huge selling point to the ultra-wealthy market!

Rental Rate per Night to Penthouse Suites at the Best Hotels								
NYC Hotels	California Hotel	Miami Hotels	<u>Las Vegas Hotels</u>					
Suite Retreat - Breakfast Included \$1,304 per night 1,200 square-foot	Four Seasons Los Angeles at Beverly Hills Grand Luxury Suite \$1,185.00 per night 750 sq. ft. (70 m2)	Four Season Hotel Premier One-Bedroom Suit \$6,500 per night 2,190 sq. ft. (203 m2)	Caesars Palace The Nobu Penthouse \$5,269 per night 2,200 - 4,350 sq ft					
The Peninsula hotel The Peninsula Suite \$24,000 per night 3,300 sq. ft / 307 sq m	Montage hotel Grand Garden Terrace Suite \$3,035 per night 1,400-square	Acqualina Resort and Spa on the Beach Deluxe Three Bedroom Oceanfront Suite \$ 3,325.00 per night 2375 SQF	Mandarin Oriental Mandarin Suite \$15,000 per night non-refundable of \$8,000 per night 3,100sqf					
The Ritz-Carlton, New York, Central Park Premier Park Suite, Club lounge access \$4,500 per night 1,980 sq ft 184 m	The Ritz-Carlton, Los Angeles Club lounge access, Executive Suite \$2,500 per night 2,920 sq ft / 271 m2	The Ritz-Carlton Coconut Grove, Miami \$1,999.00 per night 2540sqft/229sqm	MGM Grand Penthouse city view suite \$1095 per night 1,250 sq ft					

Exuma (Bahamas) Comparable Real Estate Sales from last 10 Years

Who are The Utopian Islands' biggest Competitors in the Ultra-Luxury Resort Market?

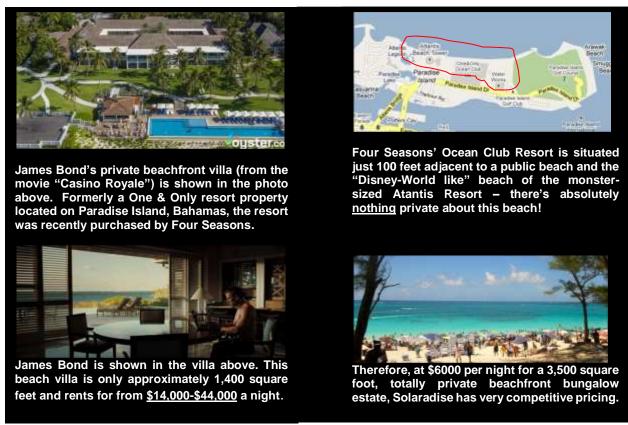
	Island	Total Cost	Acerage	Cost/Acre	Resources	Year Sold
1	Hog Key	17,000,000	681	24,963	Airstrip, Lg 6 Bd House, 4 Buildings, Staff Quarters	Distressed Sale at Auction
2	Bell Island	100,000,000	315	285,714	Numerous structures and infrastructure, dock, valued \$10M	Sold in 2009
3	Bond's Cay	20,000,000	550	36,364	Raw land	Sold in 2007
4	Bottle Cay	1,200,000	10	120,000	Run down home, beach all the way around island	Sold in 2012
5	Goat Cay	850,000	22	38,706	Undeveloped with a modest beach	Sold in 2013
б	Flamingo Cay	4,555,511	232	19,635	Undeveloped with 3 sandy beach	
7	Portion of Leonard Cay	3,300,000	75	44,000	Undevelop raw land	Sold in 2009
8	Leaf Cay	3,200,000	30	106,666	Undevelop raw land	Sold in 2010
9	Children's Bay Cay	23,767,883	167	142,323	Two Homes, Helipad, Docks, Generators and Water systems	
10	White Bay Cay	6,400,000	25	256,000	Undevelop raw land	Sold in 2009
••••	Darby Island	45,000,000	554	81,227	Undevelop raw land with an old Castle	

An Example of New York City Real Estate Prices

Address	Price	Status	Sqff	PPSF	Bedrooms	Baths	Description	Created A
							24.5' wide gutted for renovation	n
39 West 10th Street	\$19,000,000	in Contract	4.280	\$4,439	6	5.5	sold with plans in place	14-Mar-15
47 West 9th Street	\$24,000,000	Active	9.200	\$2.826	5	9	28' wide & renovated	14 Mar 15
139 West 11th Street	\$25,000,000	in Contract	6.979	\$3.582	5	5+	22 wide & new	10-Mar-15
141 West 11th Street	\$24,500,000	Active	7,357	\$3,602	5 2	5	22 wide & new	15-Feb-15
8 Saint Luke's Place	\$17,500,000	Active	5,000	\$3,500	2	3	19' wide & renovated	14-Apr-15
		in Contract /						
58 Bank Street	\$18,000,000	Off-Market	4,200	\$4,285	5	4.5	20' wide & renovaled	1-Apr-15
16 East 10th Street	\$38,500,000	Active	10,482	\$3.672	5	11	25' wide & renovated	10-Apr-15
	Alberton Arth		AVG PPSF	\$3,701				
Address	Price	Status	Saff	PPSF	Bedrooms	Baths	Description	Closed At
763 Greenwich St	\$17,000,000	Sold	5518	\$3.081	5	5	21' wide & renovated	3-Mar-15
278 West 11th Street	\$26,500,000	Sold	6500	\$4,077	4	7	25' wide & renovated	2-Apr-15
79 Horatio Street	\$21,000,000	Sold	6.010	\$3,494	6	8	25' wide & renovated	14-Dec-14
755 Greenwich Street	\$29,900,000	Sold	10,200	\$2,931	7	5	40' wide & renovated	9-Jan-14
42 West 12th Street	\$28,000,000	Sold	7,126	\$3,928	5		21' wide & renovated	1-Jan-14
			AVG PPSF	\$3,502				
B1 Haratio Street	\$17,625,000	Sold	6000	\$2,938	6	5+	22' wide & renovated	29-Dec-12
81 Barrow Street	\$12,750,000	Sold	4925	\$2,588			25' wide 2 family	11-Dec-10
92 Charles Street	\$14,950,000	Sold	4471	\$3,344	4	4	22' wide & renovated	22-Jan-10
38 Grove \$1	\$14,900,000	Sold	4452	\$3,144	6	7	21' wide & renovated	27-Apr-11
42 Barrow Street	\$12,950,000	Sold	3895	\$3,324	4	6	20' wide & renovated	17-Dec-09
23 Perry Street	\$12,900,000	Sold	4000	\$3,225	4	4	19' wide & renovated	11-Mar-11
			AVG PPSF	\$3,125				

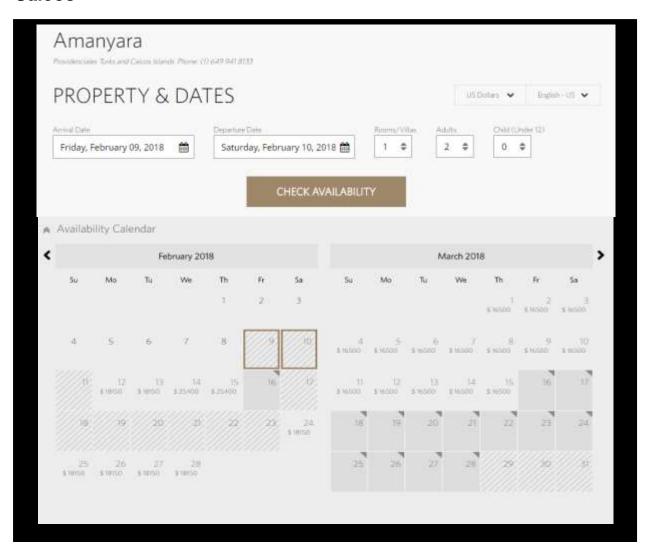
Four Season's Nassau based features "James Bond" Beach Villa

- An Example on Paradise Island (Nassau), Bahamas



- One & Only Resorts
- Aman Resorts
- Ritz Carlton Resorts
- Conrad by Hilton, and
- St. Regis Resorts

Example of pricing for a 5 Bedroom Villa at Amanyara in Turks and Caicos



US-Based Competition

- One & Only Resort Paradise Island, Bahamas Caribbean Direct competitor
- Rosewood Mansion on Turtle Creek, Dallas, USA Indirect competitor, not beach related
- Park Hyatt New York, USA Indirect competitor, Cityscape hotel

Caribbean-Based Competition

- Albany Resort Bahamas
- Baker's Bay Bahamas
- Musha Cay Exumas Bahamas
- Amanyara Turks and Caicos Islands See example above for their 5-bedroom villa
- Amanera Playa Grande, Dominican Republic Direct competitor
- Jade Mountain, St Lucia- Direct competitor
- Jumby Bay Island, Antigua Direct competitor

European-Based Competition

- St Regis Le Morne, Mauritius-Indirect competitor
- Daios Cove Luxury Resort & Villas Crete, Greece- Indirect competitor
- Forte Village Hotel Castello Cagliari, Sardinia, Italy- Indirect competitor
- Grand Resort Lagonissi Athens, Greece- Indirect competitor

Asian-Based Competition

- One & Only Reethi Rah, Maldives-Indirect competitor
- Banyan Tree Phuket, Thailand- Indirect competitor
- Four Seasons Bora Bora, French Polynesia Indirect competitor
- Amanpuri, Phuket, Thailand- Indirect competitor
- The Peninsula Hong Kong, China- Indirect competitor
- Como Shambhala Estate, Bali, Indonesia- Indirect competitor

The Utopian Islands resort will offer only high-end amenities that second-home buyers and retirees want. Additionally, The Utopian Islands gives owners a quick commute of 30 minutes from Great Exuma International Airport, which is a mere 30 miles from The Utopian Islands. The Utopian Islands is to be considered one of the few 7-Star resorts of its kind that uniquely positions it to hold the first-mover advantage in The Bahamas and globally.

Summary of Competitive Analysis





David Copperfield's private island - Musha Cay (on the north side of Solaradise's 5 islands) rents out for \$45,000 a day or \$300,000+ a week - making Solaradise's \$7,000/night Bungalow Estates a total bargain! Guests like Opra Winfrey and Bill Gates have stayed at this resort.

With celebrities like David Copperfield renting his island out for \$300,000+ per week, and resorts like the Four Seasons' Ocean Club Villas in Nassau, Bahamas, (renting out their penthouse villa estate for \$14K to \$45K per night for a villa less than 2,000 square feet), The Utopian Islands will be an extremely good value compared to others in the ultra-luxury resort marketplace. When all the benefits of estate ownership and the condo/hotel model are added in, it is clear that The Utopian Islands is handsdown a fabulous deal for the ultra-luxury market and a unique product that will be highly sought after.

TARGET MARKETS & SALES AND MARKETING PLAN

















Target Markets, Sales & Marketing Plan

The Utopian Islands' Target Market Selling both the Value and Investment Opportunity

The Utopian Islands will be selling to consumers (Business to Consumer or "B2C"). Its initial marketing will focus on the value of the products along with the tremendous investment opportunity. Primary characteristics are outlined in the following demographics:

- (1) Single and Multi-Family Office Owners
- (2) Celebrities and Ultra Wealthy
- (3) Investors looking for Retirement Investment
- (4) Corporations looking for Executive Retreats that earns income
- (5) Wealthy seeking Tax Benefits
- (6) Opportunists looking for Second/Retirement Homes
- (7) Luxury and Deluxe Travel Market Participants
- (8) Niche Specific Markets, such as: Fishing, Diving and Eco-Friendly Consumers



The demographics and psychographics of The Utopian Islands' prospective consumer and target market have already been identified, defined, and established by numerous world-renowned travel suppliers. Over the decades, these travel suppliers have spent millions, if not billions, defining and refining their consumer. Therefore, why re-invent the wheel? The Utopian Islands' marketing and sales team will simply follow these travel suppliers' marketing efforts. Additionally, these vacation suppliers typically have outstanding repeat customer rates of up to 80%, which further supports the consumers' desire for ownership in a product they enjoy and want to revisit. These iconic travel and yachting brands include:

- (1) <u>Ultra-Luxury Resort Chains</u> such as: Four Seasons, Ritz Carlton, One and Only, Conrad Hilton and Aman Resorts
- (2) <u>Upscale Hotel Chains</u> such as: Hyatt, Hilton, Marriott, Omni, and Wyndham Hotels and Resorts
- (3) <u>Luxury and Upscale Cruise Lines</u> such as: Royal Caribbean International, Holland America Cruise Line, Seabourn Cruises, Viking Cruise Lines, Princess Cruises, Silverseas Cruise, Windstar Cruise Lines
- (4) Luxury Yachting Companies

Sales and Networking with Single and Multi-Family Offices and Celebrities

The Utopian Islands has a unique network of high-net-worth individuals who operate and manage major funds and investments for Family Offices. These offices represent the upper tiers of investors with \$500M+ in assets, global operations, diversification principles and a consistent goal of finding new projects and opportunities for investment. Throughout the year there are numerous Family Office events and networking opportunities that The Utopian Islands has been invited to attend, with the ability to present our project and to sell out the estates. With over \$1 Trillion of wealth in one room, the potential for selling many of the estates is very high.





Additionally, the networking potential is a major benefit as The Utopian Islands will be able to expand and reach additional high net worth individuals through the contacts that are made as these individuals share and discuss the project with their close acquaintances.

The Utopian Islands' Sales and Marketing Plan Overview

The Utopian Islands has identified that if they sell out the combined 300 Bungalow Estates, they will have a captive audience of almost 700+ consumers to utilize and spend their money at its ancillary revenue centers, such as: (1) Town Center and other shops; (2) Restaurants; (3) Golf Club (4) Marina; (5) Beach/Water Sports; (6) Tennis Club; and (7) Boat Club. That is over 700 captive consumers that need to eat, play and shop daily, supporting the resort's predicted revenue numbers. Therefore, The Utopian Islands has divided its sales and marketing efforts into two stages:

(1) Stage #1 - Pre-Sell Out the Bungalow Estates (24 months of Pre-Sales). Using premier advertising agencies, advertising in periodicals and aggressive marketing, The Utopian Islands will sell out all 300 bungalow estates within a 36-month period, but based upon initial interest by family offices at the December 2017 Miami Family Office Summit, The Utopian Islands expects to sell-out the bungalow estates in as soon as the first year. By selling out the estates as quickly as possible, the resort will be filled and generating income immediately upon construction completion. Consumers will become a captive audience for all other revenue centers.

Our Target Markets



(2) <u>Stage #2</u> – Promote the Brand and High Occupancy Rates for the Flagged Resort - After all of the condo/villa products are sold, through its strategic partnership with its flagship hotel/resort, The Utopian Islands will seek to establish its brand worldwide to promote high occupancy levels with the hotel/resort.



Creating The Utopian Islands' Soon Iconic Brand Bridging the Architecture with a Fictitious Storyline

Iconic brands generally have a "story" attached to them – think Disney, Jurassic Park, Ronald McDonald, etc. The list can go on and on. The Utopian Islands will create a fictitious story behind the creation of these breathtaking islands. Topography and the lure of pirates and mythical creatures, couples with a love story and the trial and tribulations of these creatures in a world that does not understand them, will be told by renowned artist and author Loren Fetterman. Using sculptures, wall carvings and paints, Loren will work directly with architectural designers to enhance The Utopian Islands' total brand throughout the islands.

Fetterman will create a picture book that tells the stories of these fictitious creatures. The main creature will be a winged lion (See example below). Huge statues will be attached to the architecture - including two 40' high winged lion statues at the entrance to the Great Hall Marina Village inlet. The storyline will include the islands' natural caves and amazing castle. All of The Utopian Islands' branding and marketing will encompass this theme and creatures that marry into the Bahamas' existing myths.

Using the Draw of Celebrities

Located in the heart of the breathtaking Exuma archipelago of the Bahamas, The Utopian Islands' five Islands are neighbors to such celebrities as Faith Hill and Tim McGraw's own private island (Goat Cay) and David Copperfield's eleven private islands (Musha Cay which rents for \$35K-\$45K per night). Tim McGraw loved Darby Island, so much so, that he even filmed his acclaimed music video "That's Why God Created Mexico" on the island and in its Castle.

Darby Island has a rich and colorful history. Sir Baxter, a Bahamian aristocrat, first settled the island as a plantation and built his famed "Castle" in 1938. Baxter was later found to be a Nazi sympathizer and mysteriously disappeared soon after the end of WWII. Moreover, local Bahamians claim the islands were rumored



to be one of the mid-point stopping points for infamous drug lord Pablo Escobar - where he carved out unauthorized airstrips on Darby Island and used its caves as hiding spots for his drug empire.



The islands' amazing topography include enormous cave, both inland and on the water's edge. Additionally, with numerous different high points of elevation (highest being 87 feet) and limestone cliffs, the island's topography creates tremendous opportunities for internal waterfalls and breathtaking 360-degree views of Exuma's crystal clear turquoise waters and endless trade wind breezes. These islands offer The Utopian Islands the ideal location, size, and topography to build this best-in-class ultra-luxury resort destination.

The Utopian Islands' Sales Channels

To accomplish Stage #1 of The Utopian Islands' Sales Plan, all sales and marketing efforts will be targeted at the ultra-wealthy (the 1%'ers). While some pre-sales may be done using other methods (i.e., buy sight-unseen), it is highly unlikely that many consumers will purchase a multi-million-dollar real estate product without visiting the islands first. Therefore, all marketing and sales efforts will target getting the prospect down to The Utopian Islands for a presentation and sales pitch by highly trained sales professionals.



The Utopian Islands' 7,000 sq./ft. Castle – built in 1938 by Sir Guy Baxter. This amazing castle will be refurbished and expanded to its former brilliance.

Pre-Sale Presentations at The Utopian Islands' Islands on a docked Yacht

The Utopian Islands will specifically target cities with direct flights into The Bahamas. The Bungalow Estates' sales will be by "invitation only" targeted at the world's rich and famous.





- (1) "By Private Invitation ONLY" With Referrals from Buyers: There is nothing better to promote your product than someone that has just bought a bungalow estate! Therefore, The Utopian Islands will utilize aggressive marketing techniques to cultivate referrals in this market segment. The consumer that just purchased an estate will be asked to refer friends to do the same and will be compensated with such bonuses as: (1) Free Maintenance for six months: (2) Packages that include marina or casino benefits; (3) Upgrade to Boat Club Package; (4) Spa Services; and (5) Soft Dollars (Coupons) for use in The Utopian Islands' Restaurants or other ancillary businesses.
- (2) Family Office Conventions: Consumers are driven to the Website or Reservations Department via The Utopian Islands' own Marketing and Branding Efforts
- (3) Social Media Marketing: No one can negate the power of social media. The Utopian Islands will contract with social media marketing companies to establish a following and promote its discount packages (see below) to sell out its condo/villa investment products. All of these leads will be driven to The Utopian Islands' Web sites and outsourced call center.
- (4) SEM/SEO Marketing (Pay-per-Click): The Utopian Islands will also hire consulting specialists to target online consumers through Search Engine Marketing (Pay-per-Click) and Search Engine Optimization. All marketing will drive the consumer to The Utopian Islands' Web sites or Call Center to sell the FLY & Buy Package.
- (5) Advertisements in Luxury, Niche Magazines: The Utopian Islands' marketing and advertising campaign will include partnering with a major global business development and marketing agency. Adoreum produces a quarterly magazine, which is distributed to over 16,000 subscribers. Large percentages of their subscribers are considered qualified investors and could become members of The Utopian Islands. In addition to Adoreum, another major media publisher named Bonnier (www.Bonnier.com) produces roughly 30 magazines where monthly advertising opportunities will reach a large audience of enthusiasts. These monthly

advertisements in luxury and niche sports magazines such as Travel Magazine, Fishing, Golf, Tennis, Diving, Resort and others will produce leads that will be driven to The Utopian Islands' Web sites or prompted to its outsourced Call Center.

The Art of the Real Estate Sales Presentation

Make no mistake, closing a consumer on a high-dollar item, such as a multi-million-dollar real estate product, is an art unto itself! It can be done, however, in an elegant way and with all the special luxuries that celebrities and wealthy clientele expect. The sales presentation will be done on a borrowed super-yacht. The Utopian Islands will negotiate with yacht owners that seek to sell their yacht, so these owners will be more than willing to allow The Utopian Islands to rent their yacht at a discounted price. Interested clients will fly into Great Exuma and be picked up and transported to the yacht docked at the island.

Guerrilla Marketing Techniques: Getting the Consumer to the Presentation

Through our marketing company's (Adoreum.com/magazine) advertisements and publicity in local and regional media, social and web marketing, prospects will be enticed to attend the Condo-Hotel Presentation to learn about the moneymaking and vacation opportunity.

The Tour: Next, the Prospects will be invited to take a tour of the property. Depending on the Resort's available inventory, the tour will include an accommodation that the Tour Guide or Agent feels will best fit the Prospect's needs. Then it is back to the Yacht for the verbal sales presentation. The prospective buyers are given a brief history of the Resort and how it relates to the Vacation Industry today. The Real Estate Agent will present the various products (1) Condo; (2) Water sports, marina, casino (3) Outdoor Restaurants atrium, (4) (5) Sports/Tennis: and (6) spa and medical



Selling The Utopian Islands' Estates through the use of a "borrowed" Super-Yacht as the Sales Office – Seeing the Islands from the "Outside – In"

facilities. The rest of the presentation will be designed around the responses the prospective buyers give to that question.

The Close: If the guide is licensed, he/she will then give the Prospect the retail price of the particular unit that best seemed to fit the prospective buyer's needs. If he/she is not a Licensed Agent, a Licensed Agent will now step in to present the price. If the Prospect replies with "no", or "I would like to think about it", the prospective buyer will then be given a new incentive to buy. This incentive will usually be a discounted price that will only be good "Today". If again, the reply is "no", or "I would like to think about it", the Guide/Agent will ask the Prospect to please talk to

one of his/her managers before the Prospect leaves. It is at this moment that the prospective buyer realizes that the "Tour" has actually just begun.



The Utopian Islands' Branding, Media & PR and Collateral Marketing Materials

The Utopian Islands will be using one of the top global marketing companies to manage their worldwide branding, media and press releases. This global marketing and talent agency has access to all of these celebrities. The Utopian Islands will work with a graphics team to develop the following collateral marketing materials.

The Utopian Islands' Websites and Inventory Management **Technology**

The Websites - Front End Marketing -**Back End Inventory Management**

The Utopian Islands' website (www.The Utopian Islands.com) will have a front-end that interacts with customers and prospects. All similar URLs with similar spellings will be purchased and targeted to this main URL. All The Utopian Islands' sales traffic is driven to the website through media attention and social media campaigns. customer relationship management system ("CRM") will capture all prospects through its website and email specials. The CRM system will track all prospects and automatically contact them at desired intervals. The prospects will be routed through The Utopian Islands' website or given the option to contact the call center directly. The outsourced call center will handle reservations of sales prospects using the flag hotels reservation system to access inventory and sell the prospects.







The back-end of the website will manage the inventory of properties for both the initial pre-sales of the bungalow estates, and when The Utopian Islands begins the condo/hotel model after the resort is opened. The Utopian Islands' website will work directly with a white-label leased hotel reservation system.

Our Secret Sauce – Our Up-Selling & Expansion Plan

The Utopian Islands will upsell each Bungalow estate by offering the options to customize their estates with additional

modular additions (i.e., extra bedrooms, studio apartments, cascading waterfall gardens and more). Please See: The Utopian Islands Secret Sauce presentation found within our Resort Design Book.



OPERATIONS IN THE BAHAMAS & U.S.









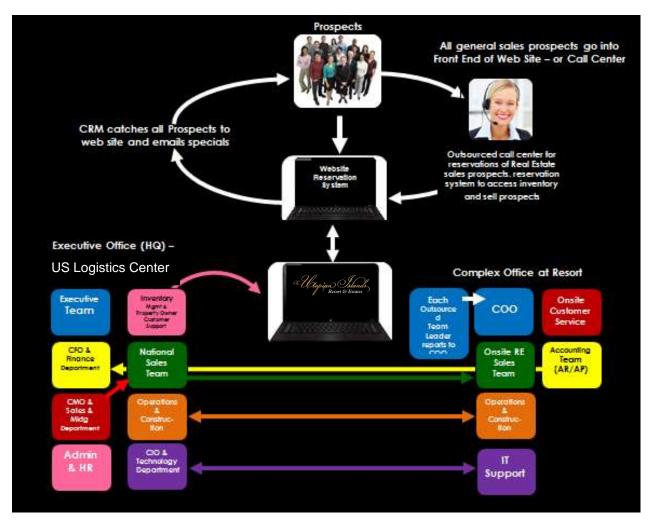






The Utopian Islands Resort & Estates

The Utopian Islands' Operations & Management of Outsourced Teams



Overview of the The Utopian Islands' Operations and Two Offices

Overview of The Utopian Islands' Departments in the U.S.

All executive officers of The Utopian Islands will be housed on the islands and travel back and forth to their US/Canada/England homes as needed. US operations will be based from a warehouse in Southeast Florida that will source and ship all of The Utopian Islands' needs. Each department will utilize outsourced niche companies as their teams (i.e., Bonnier – for media and marketing services – See Consultant Lists in Management Section).

The Utopian Islands' On-Site Departments at the Resort

Staffing for The Utopian Islands' offices will come from the local Bahamian pool of candidates and additional staffing will be sourced from the United States when needed (i.e., the real estate sales team). Staff will be offered housing at the Resort in the Employee Village area as part of their compensation package.

- 1. Administrative and Local H/R
- 2. Executive Offices for visiting U.S. Executive Team
- 3. Executive Offices for COO Operations
 - All Construction/Resort Teams will directly report to The Utopian Islands' COO
 - Green Technology Team
 - Hurricane and Excavation Consultant
 - Resort Planning Consultant
 - Civil Engineering
 - Marine Ops and Dredging
 - Pools and Lazy River Contractors

- Contractor/Builder for the Estates
- Contractor/Builder for the Marina & Marine Center
- Contractor/Builder for The Great Hall, Shopping Village, Wellness Center and Spa/Sports Complexes and Amphitheater, as well as other buildings, such as the Employee Village and support buildings
- Contractor/Builder for Airport and Helipads
- Resort Management Team
- Marina, Marine Center & Boat Club Management Team
- Restaurant Management Teams
- Airport and Helipad Management Team
- Outsourced Individual Business Management (i.e., Town Center Shops, Dive Shops, and all ancillary businesses)
- 4. On-site Sales Team (report to CMO) Real Estate Sales Team (see Sales and Marketing Plan)
- 5. Accounting Team (AR/AP) (report to CFO in U.S. and on-island)
- 6. On-site Technology Support Team (report to CIO in U.S. and on-island)

The Utopian Islands will lease Resort Reservation Software (for Condo/Hotels)

The Utopian Islands' customer relationship management system will capture all prospects through its website and email specials. The prospects will be routed through its website or given the option to contact the call center directly. The outsourced call center will handle reservations of sales prospects using the hotels reservation system on The Utopian Islands' back-end website to access inventory and sell the prospects.

Mapian Islands, Resort & Estates



EXECUTIVE MANAGEMENT TEAM, ADVISORY TEAMS AND BOARD OF DIRECTORS













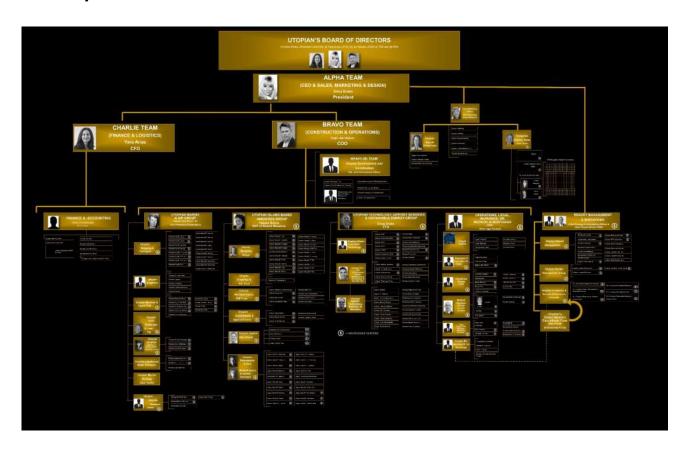




Executive Team, Board & Advisors



The Utopian Islands' Team Leaders



Summary of The Utopian Islands' Executive Management Team and **Corporate Structure**

The Utopian Islands' Team is composed of highly experienced entrepreneurs, real estate developers and executives who truly understand the needs and desires of investors. Every member of both The Utopian Islands' and Maverick's executive team brings a unique talent and expertise that compliments the entire team and adds to its synergistic effectiveness. The Utopian Islands' team has unrelenting passion and zeal, and will not stop until we reach our goal of ultimate success for ourselves, our clients and our investor partners.

Our Board of Directors



Erica K. Drake - Founder / President / Chief Executive Officer / Chairman of the Board

Ultra-Luxury travel industry executive, real estate developer and veteran entrepreneur, business coach and author of Maverick Entrepreneurs' Complete Battle Guide to Raising Capital is a pragmatic leader with over 20 years of executive-level and entrepreneurial experience. Ms. Drake's executive level positions include: National Sales Manager for the largest travel consortium in the United States where she managed over 2.300 travel agents' sales and marketing programs; Vice President of Sales and Marketing for a Worldwide Cruise Line; and then President and CEO of her four different companies. Her executive corporate management experiences include sales, marketing and operations, and 20 years' experience in C-level positions, including chairman of the board and board member for 3 different companies.

Entrepreneurial Background. Ms. Drake's leadership career began in holding executive-level positions in sales and marketing within the travel industry, where she is known as a maverick for her innovative ideas, personal passion and sales and marketing achievements. At the age of 29, Ms. Drake left the cruise lines to become an entrepreneur, founder and president of three different travel start-up companies where she raised millions of dollars for her companies' growth from both debt and equity investments. Ms. Drake went on to develop innovative sales and marketing business models that revolutionized the travel/cruise industry. These companies include: Cruise Vacations International (CVI), Dream Vacations International (DVI), and DVI Execgo. Ms. Drake's aggressive attitude, pioneering ideas and relentless zeal placed her companies as industry leaders in direct sales of travel. Her accomplishments include: closing national deals with every major cruise line and travel supplier, including Disney, developing a national direct sales team which closed \$22M+ in sales and built a sales pipeline in excess of \$175M+ within the first six months of operations, and recruiting, training, motivating and supporting thousands of outside sales professionals (who paid \$500 for their training programs). Please note, the business models of CVI, DVI and DVI Execgo are almost identical to Maverick's. It was with her three companies that Ms. Drake successfully sold and trained thousands of sales professionals through seminars to teach them about new business opportunities.

Overview of Experience. Ms. Drake's talents include a variety of disciplines: Strategic Planning; Executive Coaching and Training; Business Plan Development; Marketing; Advertising; Press and Media Relations; Social Media utilization; Negotiating Corporate Investment Banking deals; Management of National Sales and Marketing Teams (Both B-B and B-C); Operational Management; Networking; Financial Modeling and Management; and Public Speaking.

She has negotiated multiple corporate sales, including selling her own three companies, and participated in numerous mergers and acquisitions, strategic alliances, joint ventures and strategic vendor contract negotiations. Ms. Drake's career also includes extensive executive business consultation in numerous industries. Insurance, real estate, technology, social networking and e-commerce, technology, manufacturing, trucking, biopharmaceutical, medical and health care, outsourcing, travel, cruise, resort and hotels are just some examples.

Consulting with Entrepreneurs on their Capital-Raising Quest. Ms. Drake learned the language of investors, the process of raising capital, and how to network with and close an investor prospect with mutually acceptable terms while funding her own companies. It was during these initial financings that Ms. Drake developed her expertise in finding creative solutions to raising capital, networking, deal structuring and contract negotiations. Over the past 20+ years, Ms. Drake has worked with top corporate and SEC legal and financial advisors, expanding her knowledge of strategic deal negotiations and financial modeling techniques. Ms. Drake fully understands the funding process and what it takes to close an investment transaction in today's market. As a result, she has successfully closed many multi-million dollar deals with investors and spearheaded multiple funding negotiations for multi-million-dollar projects. She has also initiated multiple mergers and acquisitions for her clients. She is well respected by the investment community, and over the past two decades has developed an enviable worldwide network of highly respected investment contacts. These include top executives and decision makers, institutional clients, private equity, venture capital, angel investors and hedge funds as funding sources. To date, Ms. Drake has assisted her clients in bringing in term sheets in excess of \$400M.

Ms. Drake has been consulting with entrepreneurs to assist in their capital-raising quests for the past six years. Currently, she is the Managing Partner of Maverick Entrepreneurs, LLC, an entrepreneurial training company, where she assists and advises corporations of all sizes with the process of raising capital. Ms. Drake's entrepreneurial experience has taught her to see the macro-vision of The Utopian Islands' direction, while developing the microelements needed to make it successful. Ms. Drake is a graduate of the University of Paris – Sorbonne (Paris, France) and George Mason University, where she earned a Bachelor of Arts degree in French and speaks French fluently. She has traveled the world extensively and enjoys boating, sailboat racing, and learning about cultures all over the globe. Ms. Drake lives with Andrew Fetterman in the St. Petersburg, Florida area.



Captain Jan Solum, Board Member of The Utopian Islands and The Utopian Islands Marine

Our Shipping Expert is a fourth generation Captain, following in the footsteps of the Father, Grandfather, and Great Grandfather. Beginning his career in Norway in 1990 after receiving his degree from Vestfold College in Maritime Engineering and Nautical Studies, he became a Captain at the young age of 24 years. Having served his duty to his country in the Navy and also with the Norwegian Coast Guard, he took off to see the world.

His experience comes from a varied background of working onboard different types of vessels including Chemical Tankers, Oil

Tankers, Tug vessels, LNG, and LPG tankers in global trade. His expertise also includes a full understanding of the shore-based operations of ships from small vessel operators and

up to the world's largest cruise line. Jan then moved into a very powerful position as an executive with the largest Classification Society in the world (the organizations that regulate the security, safety and regulatory requirements of international shipping on a global basis).

After his military duty, our shipping expert was a Master (Captain) on-board a cruise vessel in the Norwegian Fjords where he implemented International Safety Management (ISM) Code on-board, Safety Management System and Maintenance System, acting as the Owner's representative in all matters related to the vessels. Our shipping expert was then recruited by Norwegian Cruise Lines to serve initially on a ship, which lead him to shore side position of Manager of Maritime Operations. His job functions were Safety Management Systems, Accident and Incident Investigation, Recruitment and Personnel, Scheduling and Promotions, Marine Operations and Technical Management.

From this position, he was then promoted to Director of Safety for Carnival Cruise Lines, responsible for all safety aspects of the fleet of 22 large cruise vessels where he revised the cruise line's Safety Management System (SMS) and introduced electronic version of the SMS, implemented ISO 9001 for operations department, and ISO 14001 and OHSAS 18001 for the organization. Moreover, Jan implemented International Ship and Port Facility Security (ISPS) Code on-board and ashore: internal auditor for ISM and ISPS; created an electronic Search and Rescue (SAR) plans and established the company as the first SAR data provider within the cruise industry. Additionally, Jan spearheaded the designs, implementation and management of a new electronic accident and incident investigation database system and was responsible for the accidents and incidents review process for the organization and was the group leader for Risk Analysis, Marine Safety and the Nautical Affairs sections for all of Carnival's entire fleet of cruise ships. Our shipping expert was also Chairman of CCL's Shoreside Safety Committee.

As a leader in safety, Jan was recruited out of Carnival to be placed in charge of the Emergency Response Service (ERS) section of DNV (www.DNV.com - the largest Shipping Classification Society in the world), providing urgent assistance to vessels (ships and offshore units) in distress where damaged stability or structural stress is affecting the seaworthiness. This can be due to accidents such fires, explosions, collisions, groundings, tank over fillings, structural collapse etc., to provide and advise on remedial actions and assists as necessary during the incidents.

Jan has supported in 60+ major shipping and offshore incidents globally. He also has arranged various exercises for different types of ships, reviews shipboard and shore-side emergency plans and organized and executed training sessions & seminars for shore-based and shipboard response personnel.

Within DNV, Jan was then placed as Head of Section for The Maritime Technical Help-desk which ensures that their over 9,000 customers have access to Internal and external technical queries on Maritime and Offshore topics and available to more than 400 technical experts globally, this service was called DATE - "Direct Access to Technical Experts."

Jan is currently managing DNV GL's network of offices with Surveyors and Auditors in the east and west coastlines of North and Central America, Canada, Hawaii and the Caribbean, including the Global Cruise Ship Center in Miami. The service portfolio includes the delivery of all classification services for new constructions and ships in operations, our advanced

Advisory Services, and providing any necessary technical support to more than 12,000 vessels classed with DNV that is frequently calling the ports within the area.

Jan's executive expertise include: leadership, mentoring, classification services and rules interpretations, marine operations, crisis management and incident response. Additionally, Jan's responsibilities included: technical management, port state control, safety management systems, occupational safety, marine safety and maritime security, international maritime rules and regulations, ship and offshore emergencies, accident and incident investigations, incident command system, inspections, surveys and financial and ship budgeting and audits, as well as IT solutions to support the operations using digitization and sensor technology. Jan was instrumental in revolutionized software modeling to support vessel operation and enable sound decision support systems. Jan lives with his wife, Tamara Solum and their teenage daughter in Boca Raton, Florida.



Yara Arias, CPA, Chief Financial Officer (CFO) & Board Member

Yara Arias is a highly experienced executive CPA who has worked as an executive manager for one of the big-four accounting firms. Our CFO has audited businesses, from Fortune 100 companies to small startups. This CPA head-up a multi-billion-dollar Manhattan-based waterfront property for four years. Additionally, the CFO is a visionary leader that addresses both the macro and micro interdepartmental challenges of companies with cohesive strategies and streamlined solutions for all areas of the business that increases revenue, reduces costs and addresses critical timelines and logistics.



Eric Egnet – Founding Team Member – Chief Innovation and Strategy Officer

Eric Egnet is a seasoned executive, business strategist, and senior technologist with over 28 years in executive management and senior leadership roles. He works across different industries helping companies to grow successfully, transform, and innovate their businesses. He is an operating partner, thought leader, and speaker cited in several leading journals and was named one of the top 100 Social CIOs for three consecutive years by the Huffington Post. He is an accomplished entrepreneur and preseed investor and serves on several emerging technology company advisory boards. Eric has spoken domestically and internationally on emerging technologies, including artificial

intelligence, blockchain, IoT, cybersecurity, and fintech.

As a C-Level Officer of early-stage startups, mid-market, and large-market companies, Eric has been part of many successful business exits and double-digit M&A transactions. He has led and strategically diversified businesses, developed and implemented innovative technologies, and participated in several funding rounds. He has created competitive

advantages, driven sales & marketing, launched new businesses, established strong partnerships, scaled operations, and was crucial in helping one company go public successfully.

Eric is a team-oriented business builder with proven expertise in developing, growing, and scaling organizations through strategy, innovation, transformation, and execution. He has a solid track record for providing strong business leadership, management, and creative direction. He has a keen understanding of applying tactical business and innovative technology strategies to create new business offerings, advanced capabilities, market differentiation, and competitive advantages.

Eric started his career in technology and software development at Borden Inc., a sevenbillion-dollar global manufacturing conglomerate. After several accomplishments and promotions over five years, he was recruited into healthcare by a search firm. He rapidly and strategically became more strategic and business-focused over the ensuing years, becoming an Executive and Chief Information Officer for several successful growth companies.

He served as EVP and CIO of Cross-Country Healthcare, a Travel Nursing company, helping them to grow, scale, and diversify from a thirty-five-million private company purchased by Morgan Stanley to a six-hundred-fifty-million dollar publicly traded company. He then launched a successful healthcare media company and a due diligence consultancy for Boston-based venture capital firms. He served as an operating partner and CIO for a venturebacked company in the pharmacy automation space. He helped this company expand and grow its operations and team during his time there, doubling its client base and raising fifteen million dollars in a funding round. After successfully selling his companies, Eric started a Healthcare IT company with some former executive business partners. This company became Vitalize Consulting, which helped U.S. hospitals implement leading clinical electronic medical record (EMR) systems from multiple vendors nationwide. Vitalize grew to six hundred and fifty consultants strong and was acquired after six years by SAIC for twohundred-million dollars.

Eric then became President, COO, and CIO of MSI Global Transformation Solutions company, providing immigration, compensation, tax, global mobility, domestic relocation, talent management, and global expansion services. He helped lead, create, and scale drive MSI's array of domestic and international businesses, significant technological advancements, and global service diversification in a tenure of over eight years, establishing strong industry partnerships and serving and clients worldwide.

He is the founder of Trendigm, an innovation & strategy consultancy and pre-seed-level private equity firm with investments in a portfolio of emerging technology, disruptive innovation, and deep tech companies in the following industries: Robotics, Healthcare, Fintech, Life Sciences, Sky Computing, Global Procurement, Blockchain, Personalized Nutrition, and Ultra-Luxury.

Eric possesses an in-depth understanding and action-oriented mentality for what it takes to set, execute, and achieve aggressive business goals and objectives. Eric has a proven ability to develop, coach, and lead action-oriented teams of highly skilled individuals to work together to achieve business results. He is a creative and strategic "outside the box" thinker, leader, and entrepreneur with the vision, commitment, desire, and passion for successfully driving and accomplishing business growth plans.



Captain Jan Solum Sr. Chief Operating Officer (COO) – The Utopian Islands and The Utopian Islands Marine and Air Group

Master mariner background and sailed at sea internationally onboard various ship types like general cargo, tank ships, bulkers and car/Ro-Ro carriers before going ashore working as Port Captain, Owners Representative and Superintendent. Engaged several years as trouble shooter that travelled around to solve issues with cargo, ships, crew, ports clearances, stevedores, charterer's, customs or local port authorities.

Port Captain for shipping companies in port of Newark New Jersey, Port of Wilmington Delaware, Amsterdam, Rotterdam, Port of Le Havre, Marseille, Port Rashid, Jebal Ali, Sharjah, Kuwait, Al Jubail,

Al-Kobar, Jeddah, Bahrain, Doha Qatar, Port Sudan, Tripoli, Alger, Karachi, Emden, Bremen, Copenhagen, Savona, Livorno, Rio De Janeiro, Cartagena, San Francisco, Honolulu, Yokosuka and Yokohama.

Founded shipping company together with financier and took position as general manager, surveying and buying the ships and setting up the company. Managed the operation of the company, including all aspects of cargo chartering and operation and oversaw subcontractors like manning agencies. Built the fleet up to 10 ships including Ro-Ro vessels, Supply vessel, Hoover craft, seismic vessels mapping the ocean floors, and bunker vessels selling bunkers/fuel for other ships. Was also involved in buying and selling oil to European Oil Major from producers in the Persian Gulf.

Left the maritime industry to support the Solum family business as purchasing manager and factory manager for chemical production plants (Kjemi-Service), that grew to become cornerstone in one of the world's largest marine chemical production and servicing companies (now Wilhelmsen Ships Service). The activities included development and operation of port facilities and several tank plans ashore for hazardous chemicals. Responsible for all ship arrivals and departures, trucking and tank operations and the purchasing, production and logistical operations.

The Jarlso island was purchased in 1994 by the Solum family and was at that time supporting industrial operations, like tank plans, chemical productions, aluminum and metal galvanization and heavy industry (actually the rims for Ferrari were produced there). This was changed in 2004 when it was decided to transform the island into a high-end living community and a new city center for the town of Tonsberg.

Managed and directly supervised the project team for the demolition of 52.000 square meters of industrial buildings and equipment on the island, and the new construction of the first 117 apartments (Building Step 1) of the Jarlso island community and housing development (www.jarlsoe.no). This development included a nautical underwater survey around the island, developed of a terminal, new piers for boats, a bridge and the roads leading to and on the island. The construction included two Marinas, a docking yard, several outside play areas for children, one white sand artificial beach, below ground parking, storage houses for boat equipment, floating concrete pier arrangements, large ventilation systems, and installation of environmentally friendly heat-exchange systems to use temperature & energy from the oceans to heat up to 2000 households. The construction and all contractors were hired, directly supervised and managed, and all quality cases and improvements/upgrades requested by new apartment owners were handled by the project team. All apartments are designed individually, so none are exactly alike,

each with extra high luxury standards, meeting and exceeding Norway's very strict environmental and safety building code requirements. Innovative solutions were selected like: elevator to each apartment from underground heated parking facilities (compliant to handle stretchers), water in the floors to heat each room to selected temperatures, gas fireplaces to create ambient atmosphere, all lawns areas are cut by automatic robots (for ten years now), heating in ground to avoid ice during winter, art is placed at selected locations around on the island including special décor in floors in common areas etc. Special woods were used to ensure long duration and minimal maintenance over time.

Common area has multiple business developments to support the local population needs and includes all days' open grocery store, a café/restaurant, hair dresser, nail salon, exercise health club, car wash, boat repair shop, bunker facilities for private boats & yachts, rope and sail shop, storage facilities for winter for boats, and several offices for different businesses like insurance company, medical services etc.

During building step 2, which was to build 60 apartments, was responsible together with a main development contractor to oversee the development and construction, and to manage all the subcontractors.

During building step 3, the responsibilities was shifted to more oversee the main development contractor for the high rise building which consists of 30 apartments as part of transition into retirement.

Building step 4 (for 30 apartments) and 5 (for 35 apartments) were predominantly done by a selected main development contractor, and during this time he decided to scale down involvement and enjoy retirement more. Building step 6 (for 54 apartments) is now under development and construction and presale has reached 23 apartments as of June 2019. This is managed by a small core staff in charge that has been trained through the entire development.



Douglas R. Drake – Chief Technical Officer (CTO)

Our CTO has an impressive career, highlighted by extensive executive management experience within multiple high-tech industries, implementing new technologies, managing change and growth, and simply making difficult situations feasible. His experience includes positions as Vice President of IT Development Systems at Deloitte (his current position until The Utopian Islands is funded), and VP of IT for United Health Care, Vice President of Information Technology for Benefitfocus; Division Director of Central Management and Operations Center for Northrop Grumman; Sr. Director and Chief Security Officer for Navisite; Vice President of Hosting and Operations for Global Telesystems Inc.; and Director of Security Engineering for

Qwest Communications.

Our CTO is a highly motivated, respected and pragmatic leader with over 25 years of experience designing, building and managing exceptional IT organizations that perform intricate services and technological designs for companies with both internal and external needs. He is an expert in customizing and executing strategic action plans to drive profitability, performance, productivity and employee/customer satisfaction. Mr. Drake is an instinctive leader with the proven ability to create, clearly communicate and build consensus in the sharing of high-level business visions at all organizational levels. He is skilled at delivering and using lucrative strategic alliances both inside and outside the respective organization and has extensive business background working in domestic, international and multi-cultural environments. Mr. Drake's career history has a broad

range of proven achievements that span multiple industries such as High-tech, Healthcare, Government, Telecom, Software, Insurance, E-commerce and Banking.

Highlights of our CTO's career achievements include: Designed and managed corporate computer infrastructure for 120,000+ people with below industry average level of engineers but with high customer satisfaction and employee retention; Responsible for the disaster recovery plan implementation for Katrina destroyed facilities in Pascagoula, MS for major Shipyard datacenter functions; Directed \$57.6 million budget and 24/7 hosting call center facility serving 1,000+ customers in 6 countries; Implemented new process engineering and system controls throughout the Utopian Islands to achieve SAS 70 Type II (SSAE16), HIPAA and PCI certifications, while preparing the organization for potential SOX audits; Saved 21% operational costs from \$150 million dollar budget through operational review and leaning exercises on dayto-day management; Built out four datacenter facilities in a six-month period in four different countries, while coming in under budget and within scheduled timeframes; Saved \$16 million in 1 year by cutting networking costs 61% to \$24 million, while improving performance by 15%+; Implemented ITIL V3 framework to be the first managed service provider to achieve its ISO 20,000 certification; Led vendor negotiations across the board of IT services and lowered IT Budget by 14% with negotiated deals with Microsoft, AT&T, EMC, Oracle and others; Managed Integration team for technical aspects of 22 different M&A activities with the total of 52% cost saving: Project managed the implementation of new corporate ERP system to integrate all aspects of the corporate service from lead inception through billing. Founded and raised \$60 million dollars for new Managed Hosting company; Consolidated 200+ datacenters into 4 mega centers within one year providing infrastructure savings of \$18 million; Was Capture Manager for a \$130 million federal managed service contract that provided a 22% profit margin; and, Implemented Six Sigma Lean Methodology to optimize operation aspects of The Utopian Islands' internal IT organization, and to provide labor and service efficiencies that lead to a defined 22% saving across the organization.

In addition to his impressive business career, our CTO is also a former College Football player and was asked to try out for the 1988 Olympic Handball Team. Our CTO has a BA in History & Minor in Management Information Systems from the University of Rochester. He has held multiple security clearance up to and including Top Secret with different federal agencies. Mr. Drake is married and has four children and lives in Raleigh Durham, North Carolina.



Dr. Alan De Klerk - Chief Medical Officer

Dr. de Klerk is a board-certified neonatologist and physician executive who completed medical school at the University of Cape Town, South Africa, then began his pediatric training in New Zealand before completing it and his neonatal-perinatal fellowship at New York Presbyterian-Columbia in New York. He has held numerous clinical and leadership roles in neonatology, including as Associate Director and as Division Chief in prestigious academic centers. He continues to work as a clinical neonatologist while pursuing an interest in global healthcare after completing a Masters in Healthcare Management at Harvard University in 2015. Currently, as Clinical Lead with Weill Cornell Medicine Global Initiatives in New York, and over the past two decades in other leadership positions, he plays or has played a key

role in the establishment, organization, operations, and management of healthcare facilities and education services regionally, nationally and internationally, with a focus on the development of collaborative, integrative and team-based solutions in challenging multi-cultural contexts. He is a Fellow of the American Academy of Pediatrics (and Perinatal Section), and is the author of multiple textbook chapters and peer-reviewed journal articles. In addition, Dr. de Klerk has served on the medical advisory boards of several international healthcare companies."



Judy Adamski – Chief Marketing Officer (CMO)

Judy Adamski started her artistic career 30+ years ago as a Fine Arts major in college. Following her education and a formative career as a multi-million dollar producing real estate agent, incorporating her artistic background and entrepreneurial spirit, she co-founded KDG Studio/Marketing. As the Art Director for KDG, Ms. Adamski has been creating masterpieces for companies of all sizes, including such companies as Carnival Cruise Lines, Royal Caribbean Cruise Lines, Virgin Atlantic and other iconic brands around the nation. Her graphical design talent is renowned in the travel industry as the chief art designer of the well-known DVI catalog. In her capacity as Art Director and lead designer for KDG Marketing, Ms. Adamski has developed corporate images for more than 350 different early stage/start-up companies. She has been

developing branding strategies for established and start-up businesses since 1998.



Tamara Solum - SVP of Resort Revenue

Tamara Solum has more than 20+ years of executive level experience with experience in over 400 retail and revenue sources within the luxury retail, cruise and hotel industry. Her executivelevel expertise includes: sales, marketing, purchasing, budgeting, logistics, and revenue innovation overseeing and managing annual revenues in excess of \$200 million. Tamara has help build several highly successful companies from the bottom up, some with new builds, some with rebuild, and some with new and innovative growth.

Beginning her career in the 80's, Tamara spearheaded five new store openings for Nordstrom's (an ultra-luxury department store)

with properties in the Southern California region. She quickly worked her way up to becoming a major buyer for this national luxury chain.

With a desire to travel the world, Tamara moved her career to cruise ships. Before long, Tamara was managing and directing all retail locations within a fleet of 20 cruise ship vessels while traveling to exotic ports around the globe. During this period, Tamara was in charge of opening, designing, and purchasing for all on-board shops for 5 new ultra-luxury vessels within the South Pacific's upscale sail ship market, including working with worldwide designers on trunk shows and events. As a ships officer, Tamara implemented the on-board cruise sale department for the fleet and succeeded in generating over 1/3 of entire sales for the company in repeat cruise sales while budgeting and forecasting all on-board revenue sources for the shopping program and cruise sales program. Using her marketing skills, she implemented a new on-board publication as in room magazines, including all advertising sales, generating an additional annual profit of over \$1 million. Along with innovation on the retail side, she then became Vice President in a startup that markets to the cruise lines new affinity credit card creating a supplementary revenue source for the company. Tamara was instrumental in the marketing and sales of over 9.000 card holders weekly.

She has excelled in her career within the Cruise industry as Manger, Director, and Vice President positions within Princess Cruise Lines, Norwegian Cruise Lines, Seamiles, and Evoke International. From Cruise, she over took the Position of Director of On Property Revenue of a High-end All-inclusive Hotel chain for Sandals Resorts International, with 21 hotels within the Caribbean. Working directly with the Owner of Sandals, Tamara worked on implementation of new revenue strategies on each property including the build out of high-end jewelry stores and art galleries. She then moved on within Sandals Resorts to Director of Purchasing for all 12-retail revenue generating departments on each property. This included gift shops, pro shops, duty free, designer stores, wedding shops, photo shops, and spas. Within this she implemented the private label spa product line and in room amenities program. Overseeing six buyers and working directly with the logistics of all products, customs, and delivery of product of millions of dollars annually.

Tamara's experience as Manager, Director, and Vice President makes her suitable for the Upscale travel industry and hotel resort experience. Her skills in budgeting and forecasting sales, marketing, purchasing, logistics, as well as new revenue stream innovations is a perfect fit within the market.

From her 20+ years within the industry, she and her Norwegian husband (a Sea Captain), and daughter relocated to Norway with his job. Looking for a challenge, she opened an upscale Café on a Private Island housing community built by her husband's family. Build out, purchasing, managing and becoming the Chef of the Café was a great experience within her life generating a huge profit and then selling the property to a local cafe. Her family has since relocated back to Florida where she enjoys being back in the United States and looks forward to continuing her career within the ultra-luxury retail and travel market.

Having started a retail business after college, and owning/managing it for over 6 years and having been a successful Real Estate agent prior to her career in the advertising industry, Ms. Adamski can relate to the challenges facing an entrepreneur. Her desire and goal for each entrepreneur is to develop a strong identity that will serve them well from the initial branding to becoming a fully funded corporate entity. Ms. Adamski is married and resides with her husband outside of Charlotte, NC.



Tony Bergman - SVP of Systems Engineering and Robotics Professional software & product developer with over 30 years of experience, Tony has been on a number of engineering teams developing new products. He is the creator of the new programming language, Robot Control Language™ (RCL), used at the University of South Florida's Moffitt Cancer Research Center, Advanced Biosensors Laboratory, as well as, at Honeywell International and private medical companies. His specialties include: Algorithm Development and Coding for: (1) Embedded Software and Robotics; (2) Pattern Recognition software; (3) Laboratory and Medical Devices; (4) Real-time Industrial and Aerospace Systems; (5) Internet and Distributed computing

Tony specializes in real-time imaging & pattern recognition software, and was awarded US Patent #5,838,820 for his Pattern Recognition Apparatus and Method (1998) and a patent-pending for Biometric Signal Processing: System for Determining Cardiac Function (US20080183232) along with Drs. Sterling, Voss, and Mills. In addition, he designed the embedded master control software for the entire KeyTrak® System (1995), FloWave 1000 Heart Monitor (2005), and the PMACS Water Concentrator (2009-Present). He has served as Senior Software Engineer to both KeyTrak® Inc. - for 12 years, and Woolsthorpe Technologies, now Cardiac Profiles - for 5 years.

Along with Moffitt Cancer Center (Tampa FL), Tony's company, IntelliSense Design, received the James & Esther King Biomedical Research Program Grant for 2009-10, for the automation of cancer cell recognition from microscope images. He is an honor's graduate of Northeast High

School (St. Pete, FL) and the University of South Florida's Governor's Honors Program for Physics, where he held an internship as a computer programmer for Jim Walter Research Corporation (1980-81), and - at 16 years old, was quite probably the youngest computer programmer subcontracted by Honeywell for NASA's Space Shuttle program.

Tony presently serves as the CEO and CTO of Millennium Software and IntelliSense Design. respectively; and, as a subcontractor to the following companies: The Praxsys Group, Secure Aire, and TechniReg. In recent years, he has worked on both the Orion and International Space Station projects, a new breakthrough medical device, and has a new patent pending for solving complex system engineering problems using simple English commands.



Kim Keller - SVP of Special Projects & Design

Kim brings a strong, yet broad skill set, encompassing several different areas of business. The past 20+ years she has been involved in several areas of high end, luxury Real Estate. Working with Developers in South Orange County California she is involved in New Home Production Sales, Community relations and customer service. Assisting home buyers with upgrade selection options and availability of distinct upgrade products for their homes. She has been a successful project manager and interior designer on the construction of luxury and vacation homes ranging in cost from \$400 thousand up to \$18 million dollars in value both within and outside of the United States, additionally having the opportunity for her abilities to transfer to the remodel of several yachts and aircraft. During this

time, performing the day-to-day operations of a Real Estate Holding Company with functions ranging from property leasing and maintenance contracts to Accounting, Auditing and Logistics.

Kim is currently handling the project management for a remodel on her own personal home in Laguna Niguel California, where she resides. She has an active interest in the newer markets of "green and sustainable energy" and how it can be profitably employed in the construction of new homes and buildings.

Kim simultaneously serves as a Property Manager & Maintenance Manager for a Resort property located in Kona, Hawaii. Hiring and overseeing contractors, remodel projects and expenses in order to maintain this exuberant property.

Directly out of SDSU with a B.S. in Finance, Kim held the title of Assistant Financial Controller for one of Marriott Management's largest hotel properties in downtown San Diego. Areas of focus were credit policy, account receivables/payables, as wells as overseeing the sales forecasting and budgets for the individualized areas of retail shops, restaurants, room sales and marina. In addition, performing several specialized projects for the retail and marina areas. Prior, interning with a development company and involved in the redevelopment of the historical Gas Lamp District in downtown San Diego, sitting in on city meetings for San Diego's Clean Water Project. She has performed functions in audits, bookkeeping and QuickBooks programs.

Prior to college, Kim began her career with an ultra-luxury department store. Opening new stores in the San Diego area and quickly rising to an executive management position. She was a corporate top sales manager with "pacesetter" distinction and achieved departmental gains of 10% in sales year over year consistently. With a natural ability to lead, she recruited and trained sales employees and assistants to achieving their next level of success. Having elite customer service skills, she was frequently awarded top honors for herself and her department.

Kim holds licenses/certificates in the following areas: California Real Estate Sales Agent License, California Notary License, Arizona Insurance Agent License covering the areas of Property, Casualty, Health, Life, Disability, Accident and Personal Lines of Insurance instruments, and holding a certificate in Merchandising with emphasis in color and design.



Darren Jacklin – VP of Family Office Sales

World-Class Professional Speaker, Corporate Trainer, and Investor. For over 22 years, Darren Jacklin has traveled four continents and personally trained over one million people in over 46 countries.

Darren Jacklin currently sits on paid international boards of directors and advisory boards of public and private companies. He has also personally trained all corporate levels in over one hundred and fifty Fortune 500 companies such as Microsoft, AT&T, Black & Decker, Barclays Bank, as well as high school, college, and university students as well as professional athletes. His experience has connected him with people in more than 128 countries. He has

mentored entrepreneurs and business owners on specific and measurable strategies. These strategies have been implemented into businesses to increase income, transform obstacles into cash flow and turn passion into profits. Darren has an uncanny ability to increase wealth and success by uncovering hidden assets, overlooked opportunities and undervalued possibilities.

His talent has captured the attention of Tiger 21, The Wall Street Journal, Yahoo Finance, NBC TV, CBS TV, Global TV, international radio stations, magazines and newspapers, movie producers, best-selling authors, CEO's and business experts worldwide. Darren is also featured as an international celebrity in the 2015 movie <u>The Treasure Map</u>.



Tatiana Mersiadis – Vice President of The Utopian Islands World Club Memberships & Inside Sales

As an experienced educator, Tatiana Mersiadis grew up in Montreal, Quebec, Canada and learned early on that teaching was her passion. She moved to Vancouver, British Columbia and studied Education at McGill University. Tatiana has worked in many different schools across Quebec and British Columbia throughout her 30 years in the education field.

She is an accomplished teacher, with a Bachelor of Education and Physical Education from McGill University, in Montreal, a Diploma in French Education from Simon Fraser University in Vancouver and a

Master's in Education from the University of British Columbia.

Passionate about making a difference in people's lives, today Tatiana is working in partnership with Darren Jacklin and committed to expanding her investment portfolio with him to make a greater humanitarian difference across the planet. She is also supporting and working with Daystar Junior School Kirombe in Uganda. Her life example teaches us to follow our dreams, no matter how great.



Robert Jones - Vice President of Restaurants and Bars

Robert Jones brings years of executive level hospitality experience specializing in food and beverage management. With more than 33 years in the industry, Robert's background spans from small independently owned restaurants to large franchise restaurants producing over \$10 million in annual revenues. Having degrees and certifications both in business management courses focusing in hospitality and as a sous-chef Robert has held the following positions in the hospitality and hotel industry including General Manager, Operations and Entertainment Manager of three Restaurant/ Lounges he co-owned in the Seattle area. All three of which he led from ground to operational and profitable status. Bar Manager, Sous-Chef, Lead Bartender, Waiter and Busboy finishes where he started in Hospitality.

Residing in Key West for over 15yrs gave Robert the opportunity to gain knowledge and experience in what works within creating the island beach atmosphere that is highly desired in this area.

Has been recognized throughout his career for quality and excellence of service, his creativity in pairing wine with specialty dishes, along with presentation. Robert's commitment and desire to provide the ultimate customer experience is marked through his training skills, giving each property he touches a competitive edge within each market.



Janine Johnson - Vice President of Hospitality Services

Janine Johnson brings to The Utopian Islands her background starting at her family's owned & operated Restaurant and separately owned & operated Golf Course at an early age. That naturally led to staying in the hospitality business long after leaving home to pursue her own path. Moving from Restaurants, waiting tables, to Bartending in high volume franchise lounges and privately-owned clubs to Resort Hotels where her recognized leadership and quality of service, quickly moved her to supervisory positions to include at 5-star Resort/Hotels.in San Diego and Portland.

More recently Janine began working with Transition age teens and young adults in Independent Living Centers in LA county where she

became noted for her involvement in creating, organizing and facilitating the first innovative summer camp programs and year-round classes to help prepare and empowering them for their transitioning from high school into either, furthering their education, moving into the work force or to participate and/or advocate in their own communities. Then was asked to Northwest WA state were placed in the newly established position of Youth and IL Coordinator, worked with her staff to implement the accomplishments she had brought with her, into 6 counties.

She loved her very fulfilling work but was re-united with her true love, last year, after having no communication for 23+yrs, and now lives with her partner, Robert Jones, in Florida, where in March they started up their new business as RE Investors.



Martin Novak - Foreman of Bungalow Construction

Marty is a third-generation residential builder with more than 40 years' experience building homes from the ground up. As a General Contractor and Sub-Contractor Marty has been building residential homes throughout the United States, with his primary focus of work having been in the central upstate New York market.

Marty has managed large construction teams his entire career and understand the intricacies and challenges that go along with managing construction crews who have time-sensitive deadlines. Marty's ability to see the macro vision of the entire project while making sure the micro elements of each building and home are built to the highest level of

craftsmanship. Marty has worked on many multi-million-dollar home projects and brings to The Utopian Islands a wealth of knowledge in both the construction side, as well as, the design side of the project development.

Marty's other passion is big-game hunting. Marty has been a professional hunting guide (primary deer and hogs) for more than 24 years. He is an expert archer and highly skilled in all areas of hunting, fishing and tracking. Marty currently lives in upstate NY and is single but is looking forward to moving to the islands and will likely relocate in the Florida region.



Mike Iwanicki – SVP of Security (Lt. Colonel in the Army)

Mike Iwanicki graduated from St. John's University, completed the Army ROTC program, and entered the US Army as an Infantry Officer. He spent one year in Ft. Benning, GA where he completed several Infantry schools including earning the coveted Ranger tab. He was then stationed in Germany for the next four years. During this time, Mike deployed to Kosovo, Bosnia, and Iraq. Mike's first job was an Infantry Platoon Leader where he was responsible for 45 men, \$18 million dollars' worth of equipment, as well as the welfare of his soldiers' families. Mike was then hand-selected to be an aide-de-camp for a 2-star General in Bosnia. He then switched gears from the Infantry to the Signal Corps and deployed to Iraq as a Communications Special Projects officer. During his time in Iraq, Mike was not only

responsible for daily communications for the senior executive staff but was the primary US representative to the Iraqi Ministry of Telecommunications which was successful in several joint efforts to reestablish telephone, radio, and data communications throughout North-Central Iraq.

After 5+ years on active duty, Mike decided to leave the Army and head back home to NYC where he took a position as a Systems Engineer working on Army networks. Three years after moving back home, Mike missed the military and decided to join the Army National Guard in a unit that directly supported US Special Operations Command.

Mike then took a position with CBS Radio as a Project Manager responsible for 200+ digital radio streams across the United States as well as live performances on The Dave Letterman show. During his time at CBS Radio, he authored a technical guide for all senior engineers across the country to assist with their digital stream operations.

In 2011, Mike was personally selected by a 2-star General to fill a high-visibility military position at the US Embassy in Nassau, Bahamas. As the Deputy Chief in the Office of Defense Cooperation, Mike was the primary operations officer responsible for planning, resourcing, and executing numerous training events and subject matter expert exchanges between the US Department of Defense and the Royal Bahamas Defense Force, Police Force, and Emergency

Management Agency. Additionally, in the absence of the Defense Attaché, Mike served as the Military Advisor to the US Ambassador as well as senior members of the Bahamian government. During his two years at the Embassy, he executed and served as escort officer for over 80 partner-nation exchanges throughout the US, the Bahamas, South America, and the Caribbean.

After Mike's tour in the Bahamas, he deployed to Afghanistan with the Special Operations Joint Task Force where he was the primary operations officer within his directorate. He was responsible for all matters concerning security, plans, training, and intelligence as well as countless convoy operations for his section. The directorate was also responsible for tracking and ensuring over forty special operations construction projects were progressing in a timely manner and completed on schedule throughout the entire country.

Mike came back from Afghanistan and returned to his position at CBS Radio. During this time, he also went to school full-time and earned his Master's Degree in Government in less than 14 months. It was during this time that Mike decided to follow in the footsteps of his business-owner father and chase his entrepreneurial dream of owning a business. Mike purchased several FedEx Delivery routes in St. Petersburg, FL. During his three and a half years as President and CEO of Wolf Expedited Services, he doubled the size of the company, ultimately selling it in 2018.

Mike has exceptional management experience, "outside-the-box" thinking, and strong interpersonal communication skills. He still serves in the National Guard and holds the rank of Major. Out of his 20+ years in the military, over 10 have been in Special Operations. He speaks fluent Ukrainian as well as basic Spanish, German, and Polish. He's traveled extensively around the world and loves meeting new people. His hobbies include all types of outdoor activities in any kind of weather, with family and friends always around.

Financial Projections

















Financial Projections & Capital Needs



The Utopian Islands has detailed financial projections available in electronic format (MS Excel) for Years 1-6, with detail in years 1 and 2 by month and all the remaining years by quarter. If you would like to review these financial in electronic format, please speak to The Utopian Islands for access.

Assumptions

Selling, General and Administrative (SGA) - Assumptions

The Utopian Islands' operating budget is divided into two sections: (1) labor costs, and (2) department expenses. The Utopian Islands expects operational costs to level off

once all regions are open, but still grow proportionately with revenue projections. Listed below are the assumptions for the growth of operating expenses over the 5-year period:

Construction Costs – Assumptions

The construction cost has been assessed a sq. ft. value based on the level of quality for that structure. The Utopian Islands has budgeted for \$500 / per square foot for all of its estates and major common area buildings. Typical construction in the US can range from \$80-150 per square foot, while contractors in the Bahamas have quoted \$350/per square foot. Our assumptions include the \$350/per square foot., a 33% contingency buffer for the ultra-luxury element (\$115/per square foot.) and an expense for the installation of utilities systems. The Utopian Islands Marine will manage the shipping expenses for the delivery of goods, building supplies, personnel, fuel, etc. With The Utopian Islands Marine providing the shipping services, a confidence is applied when considering delivery schedules and timelines, coordination, prioritization, proper handling of goods, elimination of 3rd party expenses, direct internal communication, the ability to offset or hedge fuel expenses and many more benefits to The Utopian Islands.

The main buildings and restaurants are also estimated at \$500/per square foot.

Common areas have been assessed on a sliding scale as the high-end finishes will not be required in the service buildings and employee housing.

Revenue (Sales) Projections - Assumptions

The Utopian Islands has thirteen main revenue centers as shown below:

Revenue Center #1 – 160 Estates x 3,500 sq. ft. Estates x \$500/ per sq. ft. – \$5M Starting price – \$5M per Beach Estate.

Revenue Center #2 – 140 Estates x 6,000 sq. ft. x 500 / per sq. ft. – \$9M Starting price - Totaling roughly \$1.26B in revenue.

Revenue Center #3 – Upselling of Bungalow Estates – A significant portion of Estate owners are anticipated to request customized solutions. These areas include the addition of rooms, bathrooms, finishes, furnishings, water features, electronics components, etc. Of the 300 estates, 150 owners (50%) are projected to request roughly \$3M worth of addons.

Revenue Center #4 - Marina and Water Sports - Projected Revenue - \$7.5M/Month or \$67M/Year. Assumption is based on the Marina having 150 slips at \$45/ft. with an average boat being 50ft. in length, times 30 days/month at 75% occupancy.

Revenue Center #5 - Monthly Resort Fees - Projected Revenue \$3M/Month or \$36M/Year. Based on all estates being assessed a \$10K/month The Utopian Islands resort fee over 300 estates

Revenue Center #6 - Hotel Management Royalties - Projected Revenue \$5.49M/Month or \$66M/Year. Royalties are calculated based on an average of \$7K/night with 300 rentals bungalows times 300 rental days at 60% occupancy plus \$100/night resort reservation fee at 60% occupancy with 40% of the royalty going to The Utopian Islands. These assumptions are based upon the owners of the estate using their bungalow only two months (65 days) out of the year.

Revenue Center #7 - Food and Beverage - Projected Revenue - \$45K/Month or \$540K/Year. Based on 300 couples spending \$100/day times 30 days in a month then expecting a 25% profit margin to be split where The Utopian Islands receives 20% of the royalty or profits. 300 couples x \$100/day x 30 days*25% profit x 20% royalty

Revenue Center #8 - Major Retail - Projected Revenue \$8.64M/Year. Based on 300 couples spending \$2,400/Month

Revenue Center #9 - Casino - The Utopian Islands may choose to outsource this revenue stream; however, it will depend upon negotiations. Projected Revenue is based upon a royalty of \$3.6M/Month or \$43.2M/Year. We consider these are extremely conservative based upon the fact that almost all the casino patrons will be "whales".

Revenue Center #10 - Entertainment and Leisure - Projected Revenue \$337K/Month or \$4M/Year. Based on 300 couples spending \$250/day times 30 days/month at 60% occupancy with a 25% profit margin; 300 couples x \$250/day x 30 days' x 0.25

Revenue Center #11 - The Utopian Islands World Club Memberships - The Utopian Islands' World Club Membership will be sold for \$10K/year. Membership is a requirement to visit The Utopian Islands and ensures the safety and security of the islands, guests and owners. The ability to screen guests and identify potential threats or liabilities will greatly benefit operations and ensure fewer incidents.

Revenue Center #12 - The Utopian Islands Yacht Club Memberships - The Utopian Islands' Yacht Club Membership will be sold for \$10K/year. Membership is a requirement to visit The Utopian Islands Marinas and ensures the safety and security of the islands, guests and owners. The ability to screen guests and identify potential threats or liabilities will greatly benefit operations and ensure fewer incidents

Revenue Center #13 - Monthly Utilities for Bungalow Estates - All utilities and services will be provided to the Estates and will be deducted from rental revenues. These services are estimated to value at \$2,000/month.

Additional Ancillary Revenue Centers - there numerous smaller revenue centers that are NOT accounted for in the Revenue Projections. Some of them include:

- The Utopian Islands Shipping
- Royal Spa Services
- Medical Treatments and use of The Utopian Islands Emergency Hospital & Surgery Center
- Events at The Utopian Islands' Amphitheater
- Special Services or Events (Weddings, Private Chefs, etc.)
- Tennis and Martial Arts Training, etc.
- Kids Services
- Transportation via The Utopian Islands' Helicopter
- Use of The Utopian Islands' Airport/helipad
- The Utopian Islands Mortgage, Title and Insurance
- The Utopian Islands Real Estate Company
- As well as many others

Cost of Goods Sold (COGS) - Assumptions

The Utopian Islands' cost of goods sold is shown on the Land and Construction financial sheet.

SGA Expense Assumptions

Summary of SGA Expenses

- a) SGA Executive Team Expenses
 - Year 1 Shown on SGA summary statement
 - Year 2 Year 1's total operating expenses with 0% growth
 - Year 3 Year 2's total operating expenses with 5% growth
 - Year 4 Year 3's total operating expenses with 5% growth
 - **Year 5** Year 4's total operating expenses with 5% growth
 - Year 6 Year 5's total operating expenses with 5% growth
- b) SGA Operating Expenses by Department
- c) SGA Resort Staffing Expenses
- d) Staffing Requirements

Capital Expenditures - Assumptions

The Utopian Islands will have three main capital expenditures: (1) Land, (2) Tangible Assets, and (3) Intangible Expenses. (See details below).

Depreciation and Amortization - Assumptions

The Utopian Islands has outlined the details of the depreciation and amortization of these CAPEX tangible and intangible assets in detail in its electronic templates and financial tables below.

Debt and Working Capital Statements

The Utopian Islands has no debt (with the exception of working capital) during the period where the construction of the bungalow estates occurs (Years 1-4).

Income Statement (Profit and Loss Statement)

The Utopian Islands' profit and loss projections show the following assumptions:

- (1) Sales Revenues. Sales revenues directly transfer from the revenue projections statement.
- (2) Revenue from Financing Activities: No financing activities are Shown
- (3) SG&A Expenses. All operating expenses are directly transferred from the SG&A summary statement.

Cash Flow Statement – Assumptions and Analysis

The Utopian Islands' cash flow is directly proportionate to its revenue projections. The financial assumptions project a cash flow positive status in year three. The cash flow assumptions are:

- (1) Cash Flow Delay. There is no cash flow delay.
- (2) Float on Payments. The Construction is shown as paid out evenly every month from the start month.

Balance Sheet Statement

The Utopian Islands's Balance Sheets pull directly from all financial assumptions and statements above. Year 6 shows Assets at almost \$4B.

Exit Strategies

The Utopian Islands will have multiple options for an exit strategy:

- 1) Sell or merge company with a larger company or private equity group, hedge fund or
- 2) Expand to an international brand and develop additional islands in key locations
- 3) Continue to run the company and issue dividends to shareholders
- 4) IPO

Financial Projections below are available in electronic version (in MS Excel) for review upon request:



ASSUMPTIONS: PRICING ASSUMPTIONS (REVENUE CENTERS ASSUMPTIONS) - PAGE 1

	REVENUE CENTER BY UNIT ASSUMPTION	REVENUE PER UNIT COST	COGS PER UNIT COST	GROSS MARGIN PER UNIT COST	ASSUMPTION DESCRIPTION
ı	PRIVATE CUSTOM-DESIGNED ESTATE—BEACH ESTATE	\$5M	33%	\$3.3M	The unit price for each Bungalow Estate will be priced based on location on the islands and its views. The smaller estates will have a starting price of \$5M, with an average price point expected to be much higher. Construction costs are based upon - Cost x a Multiple of 3.
2	PRIVATE CUSTOM-DESIGNED ESTATE—GRAND ESTATE	\$9M	33%	\$5.94M	The unit price for each Bungalow Estate will be priced based on location on the islands and its views. The larger estates—Grand Estates will have a starting price of \$9.0M. Construction costs are based upon Cost x a multiple of 3.
3	PRIVATE ESTATE ADD-ON'S (50% OF ESTATES)	\$7M	25%	\$5.25M	Using our unique modular designs, our Add-on's include such things as: (1) additional bedrooms, (2) grotto bar, (3) elevators, etc. We have estimated that 1/2 of the estates (or 250 of the 500 estates) will elect to purchase add-on's at an average price of \$7M. Construction costs are based upon Cost x multiple of 4.
4	SUPER-YACHT MARINA	\$50,625	10%	\$45,563	Assumption is based on the Marina having 150 slips at a minimum of \$45/ft. with an average boat length estimated to be 50 feet in length, times 30 days/morth at an average occupancy rate of 75%.
5	MONTHLY RESORT FEES TO ESTATE OWNERS	\$10,000	11%	\$9,000	This revenue center is based on all estates being assessed a \$10K/morth UI Resort Fee over our 500 estates. This fee will payfor Landscaping of the Resort, Security, Emergency Services, Inter-Island transport ferries, Support Services and other ancillary services provided to the estate owners at an additional cost to the Estate Owner.
6	CONDO-HOTEL RENTAL INCOME	\$54,000	10%	\$48,600	Rental royalties are calculated based on an average per night rate of \$7.5K/night with 500 Rentals bungalows times 300 rental days a year, at 40% occupancy with a 40% royalty paid to Utopian Islands for its sales and services efforts, and then divided the amount by 12 months in a year.
7	FOOD & BEVERAGE OUTLETS	\$750	10%	\$625	Based on 500 couples spending \$250/day x 30 days in a month, while expecting a 25% profit margin to the restaurant or bar, whereby UI receives 20% of the royalty or profits from the restaurant or bars.

8	Major Retail Outlets	\$2,500	10%	\$2,250	Based upon articipated spending of roughly \$2,500/month per couple.
9	Casino	\$3.6M	10%	\$3.24M	An average casino makes between 15-20% profit. Based upon \$4M being gambled per day = \$4M x 30 days = \$120M/month at a profit of 15% = \$18M x 20% royalty to UI = \$3.4M - taking a conservative approach, UI used the amount of \$3.4M as its estimated monthly royalty. Remember, our islands are islands full of "whales." The average daily gambling amount for the Hard Rock Casino in Tampa is between \$20M-90M/day, with 90% of the money gambled by just 100 whales - therefore, The Utopian Islands should have revenue that resemble these numbers, but with a smaller amount of gamblers who are primarily all whales.!
10	Entertainment and Leisure Outlets	\$1,125	10%	\$1,013	Based on 500 couples spending \$250/day times 30 days/month at 60% occupancy with a 25% profit margin. These outlets include: Fishing. Diving and Suba, Sailing, Submarine Dives, Jet-Ski's, Shopping, as well as many other outlets
11	World Club Membership	\$10K	10%	\$9K	In order to be able to rent a Bungalow Estate from UI, the person must be a member of UI's World Club (Similar to an exclusive country club). UI' World Club Membership will be sold for \$10K/year and will require a total background check for security purposes. Membership is a requirement to visif UI and ensures the safety and security of the islands, guests and owners. The ability to screen guests and identify potential threats or liabilities will greatly benefit operations and ensure fewer incidents. Please note this fee will be increased annually as long as our fleson's occupancy remains high.
12	Super-Yacht Club Membership	\$10K	10%	\$9K	Similar to Ul' World Club, its Yacht Club Membership will also be sold for \$10K/year. Membership is a requirement to visit UI Marinas and ensures the safety and security of the islands, guests and owners. The ability to screen guests and identify potential threats or liabilities will greatly benefit operations and ensure fewer incidents. Please note this fee will be increased annually as long as our Marina remains full
13	Monthly Utilities from Sustainable Energy or Bungalow Estates	\$2.5K	10%	\$2.25k	All SUSTAINABLE ENERGY utilities and services will be provided to the Estates will be covered by this monthly fee and will be deducted from rental revenues. These services are estimated to valued at \$2,500/month.

Market Analysis of Ultra-Luxury Rental Options

c: Market Analysis of Ultra-Luxury Vacation Rental Options	Market Analysis of Ultra-Luxury V	acation Rental Options		
	Resort	Resort	Villa Rental	Private Islands - Bahamas
	Four Seasons - Nassau	Atlantis (Bahamas)	Musha Cay - Bahamas	Frivate Islands - Danamas
	3180	一 一		Utapijan Islands
	B. H. W. Co.		- Can &	U Topian Vslands
*Based on a simple grading system of 4 levels ranging from: 0-1 (i.e., 0.25, 0.50, 0.75, and 1.00)			37/	
Product Description Overview	Private Beach Villa	Presidential Suite	Private Island Rental	Private 3500 sq. / ft. Estate
Square Footage of Product	1,400	1,800	11,000	3,500
Price / Night	\$29,000	\$25,000	\$45,000	\$7,000
Price / Square Foot	\$20.71	\$13.89	\$4.09	\$2.00
Number of Guest / Inventory	1,500	7,000	NONE	1,200
Restaurants	3.00	30.00	1.00	15.00
Minimum Stay Requirements	2.05	0.05	YES	YES
Privacy Levels of Product	0.25	0.25	1.75 1.00	3.00 1.00
Privacy Level	0.25	0.25	0.75	1.00
Security Levels Exclusive Membership Club	0.25	0.25	0.15	1.00
Major Amerities at Resort		2.50		3.00
Super-Yacht Marina		1.00		1.00
Lazy-River		0.50		1.00
Casino		1.00		1.00
Retail Outlets	1.50	2.00	0.50	3.00
Designer Shopping Village		1.00	. Massage (1.00
Water Sports	0.50	1.00	0.50	1.00
Golf Course (Solaradise intends to add/build a Golf Course in Phase II*)	1.00			
Boating Service Center	Made .			1.00
Medical Services	1.00	1.00	1.00	4.00
Private Hospital with Luxury In-Patient Rooms (10 rooms)				1.00
Elective Surgery Medical Center (Plastic, Orthopedic, etc.)				1.00
Emergency Medical Services and Care	1.00	1.00	1.00	1.00
Other Services: Stem Cell, Medically Handicapped people, Senior Care				1.00
Entertainment Options	2.00	3.00	2.00	4.00
Tropical Amphitheater (Outdoor Dinner Theater)				1.00
Watersports (Fish/Dive/Boating)	1.00	1.00	1.00	1.00
Live Entertainment	0.50	1.00	0.50	1.00
Sports Complex including a Martial Arts DoJo	0.50	1.00	0.50	1.00
Airport/Helipads with Helicopter Service & Inter-Islands Transport Services	1.00	2.00	3.00	4.00
Private Airport on Island w/Plane			1.00	1.00
Private Helipads with Helicopters	1.00	1.00	1.00	1.00
Inter-Island Water Taxi		1.00		1.00
Shuttles to Mainland/Islands	4.00	4.00	1.00	1.00
Resort Services & Fees	4.00 1.00	4.00 1.00		4.00 1.00
Resort Fee Requirements Executive Training Facilities	1.00	1.00		1.00
Conference Events Space	1.00	1.00		1.00
Special Events (Weddings, Parties and Custom Events)	1.00	1.00		1.00
Royal Spa Services	4.00	4.00	2.00	4.00
Hair & Nail Spa	1.00	1.00	2.00	1.00
Massage Services	1.00	1.00	1.00	1.00
Botox/Fillers	1.00	1.00		1.00
Facials/Other	1.00	1.00	1.00	1.00
Energy/Green Solutions	1.00	1.00	1.00	4.00
Green Technology Power & Water				1.00
Green Tech Sewer & Garage				1.00
Organic Food (Hydroponics)				1.00
Eco-Friendly Shipping & Boating	1.00	1.00	1.00	1.00
Sports Complex	1.00	2.00	0.25	4.00
Gym/Tennis/Basketball	0.50	1.00	0.25	1.00
Martial Arts Dojo				1.00
Horse Back Riding				1.00
Kids Center	0.50	1.00		1.00
Rating Total (Based on a Total Score of 38)	15.75	21.75	11.50	37.00
Value Proposition	Very Poor	Poor	Very Poor	Excellent

Market Analysis of Ultra-Luxury Vacations & 2nd Home Options

b. Warket Analysis of Ultra-Luxury Vacation & Home Cotions	Market Analysis of Ultra-Luxury 1	Vacation & Home Ontions			
B. Harrot Pillaysis or Utila-Caxery Vacation a number Options	-			II MARKET PRODUCTO	Condo-Hotel Model with Bea
	Resort	Resort	Aithnb/IslandHomeRental	Villa Rentall	Front Estate at Resort
	Atlantis (Bahamas)	Four Seasons - Nassau	The Albany - Nassau	Musha Cay - Bahamas	Private Island Archipelago
*Based on a single grading cystem of 4 lensis ranging from 0-1 (i.e., 0.25, 0.90, 0.75, and 1.00)	美	I I a		2000	Utopian Islands,
Product Description	Presidential Suite	Private Beach VIIIa	Private Home at Golf Resort	Private Island Rental	Private Beach-Front Estates Resort
Square Footage of Product	1,800	1,400	4,000	11,000	3,500
Price / Night	\$25,000	\$29,000	\$18,000	\$45,000	\$7,000
Price / Square Foot	\$13.89	\$20.71	\$4.50	\$4.09	\$2.00
Number of Guest / Inventory Restaurants	7,000	1,500	2,500 3	NOME 1	1,200
Winimum Stay Requirements	NO	MO	YES	YES	YES
Privacy Levels of Product	0.25	0.25	1.00	1.75	3.00
Privacy Level			0.50	1.00	1.00
Security Levels	0.25	0.25	0.50	0.75	1.00
Exclusive Membership Club	200		4.00		1.00
Major Amenities at Resort Super-Yacht Marina	3.90 1.90		1.00		3.00
Lazy-River	1.00				1.00
Casino	1.00				1.00
Retail Outlets	2.00	1.50	2.00	0.50	3.00
Designer Shopping Village	1.00	0.50		0.50	1.00
Water Sports Golf Course	1.00	0.50 1.00	1.00	0.50	1.00
Boating Service Center		1.00	1.00		1.00
Wedical Services	1.00	1.00	1.00	1.00	4.00
Private Hospital					1.00
Elective Surgery			1000		1.00
Emergency Services Stem Cell Options	1.00	1.00	1.00	1.00	1.00
Entertainment Options	3.00	2.00	3.00	2.00	4.00
Amphitheater (Outdoor Dinner)	3.00	2.00	3.00	2.00	1.00
Watersports (Fish/Dive/Boating)	1.00	1.00	1.00	1.00	1.00
Live Entertainment	1.00	0.50	1.00	0.50	1.00
Sports Complex	1.00	0.50	1.00	0.50	1.00
AirportHelipeds/Trans	2.00	1.00	1.00	3.60 1.00	4.00
Private Airport on Island wiPlane Private Helipads with Helicopters	1.00	1.00	1.00	1.00	1.00
Inter-Island Water Taxi	1.00				1.00
Shuttles to Wainland/Islands				1.00	1.00
Resort Services & Fees	4.00	4.00	4.00		4.00
Resort Fee Requirements	1.00	1.00	1.00		1.00
Training Facilities Conference Events Space	1.00 1.00	1.00	1.00		1.00
Special Events (Weddings)	1.00	1.00	1.00		1.00
Royal Spa Services	4.00	4.00	4.00	2.00	4.00
Heir & Neil Spe	1.00	1.00	1.00		1,60
Massage Services	1.00	1.00	1.00	1.00	1.00
Botox/Fillers Facials/Other	1.00	1.00 1.00	1.00	1.00	1.00
Energy/Green Solutions	1.00	1.00	1.00	1.00	4.00
Green Technology Power & Water					1.00
Green Tech Sewer & Garage					1.00
Organic Food (Hydroporics)					1.00
Eco-Friendly Shipping & Boating Sports Complex	1.00 2.00	1.00	1.00	1.00 0.25	4.00
Sports complex Gyn/TemisBaskethall	1.00	0.50	0.50	0.25	1.00
Martial Arts Dojo	3000			000000	1.00
Horse Back Riding					1.00
Kids Center	1.00	0.50	0.50		1.00
Rating Total (Based on a Total Score of 38)	22.25	15.75	19.00	11.50	34.00
Value Proposition	Poor	Very Poor	Very Poor	Very Poor	Excellent

Market Analysis of Ultra-Luxury Vacation Rental Options

d. Market Analysis of Ultra-Luxury Private Island Home Ownership	Market Analysis of Ultra-Luxury Private	e Island Home Ownership	
	Airbnb / Island	Home Rental	Private Islands - Bahamas
	Baker's Bay - Bahamas	The Albany - Nassau	Tivate isianus - Danaillas
*Based on a simple grading system of 4 levels ranging from: 0-1 (i.e., 0.25, 0.50, 0.15, and 1.00)		4-6-	Utopian Islands
Product Description Overview	Private Home at Golf Resort	Private Home at Golf Resort	Private 3500 sq. / ft. Estate
Square Footage of Product	3,430	4,000	3,500
Price to Purchase	\$11,500,000.00	18,000,000.00	5,000,000.00
Price / Square Foot	\$3,352.77	4,500.00	1,428.57
Number of Guest / Inventory	1,200	2,500	1,200
Restaurants	3.00	3.00	15.00
Minimum Stay Requirements	YES	YES	YES
Privacy Levels of Product	0.75	1.00	3.00
Privacy Level	0.50	0.50	1.00
Security Levels	0.25	0.50	1.00
Exclusive Membership Club			1.00
Major Amenities at Resort	1.00	1.00	3.00
Super-Yacht Marina	1.00	1.00	1.00
Lazy-River			1.00
Casino			1.00
Retail Outlets	3.00	3.00	3.00
Designer Shopping Village	0.50	0.50	1.00
Water Sports	1.00	1.00	1.00
Golf Course	1.00	1.00	4.00
Boating Service Center Medical Services	0.50 1.00	0.50 1.00	1.00 4.00
	1.00	1.00	1.00
Private Hospital Elective Surgery			1.00
Emergency Services	1.00	1.00	1.00
Stem Cell Options	1.00	1.00	1.00
Entertainment Options	2.00	2.50	4.00
Amphitheater (Outdoor Dinner)	2.00	2.50	1.00
Watersports (Fish/Dive/Boating)	1.00	1.00	1.00
Live Entertainment	0.50	0.50	1.00
Sports Complex	0.50	1.00	1.00
Airport/Helipads/Trans	2.00	2.00	4.00
Private Airport on Island w/Plane	1.00	1.00	1.00
Private Helipads with Helicopters	1.00	1.00	1.00
Inter-Island Water Taxi			1.00
Shuttles to Mainland/Islands			1.00
Resort Services & Fees	4.00	4.00	4.00
Resort Fee Requirements	1.00	1.00	1.00
Training Facilities	1.00	1.00	1.00
Conference Events Space	1.00	1.00	1.00
Special Events (Weddings)	1.00	1.00	1.00
Royal Spa Services	1.00	1.00	4.00
Hair & Nail Spa	0.50	0.50	1.00
Massage Services	0.50	0.50	1.00
Botox/Fillers			1.00
Facials/Other			1.00
Energy/Green Solutions	1.00	1.00	4.00
Green Technology Power & Water			1.00
Green Tech Sewer & Garage			1.00
Organic Food (Hydroponics)			1.00
Eco-Friendly Shipping & Boating	1.00	1.00	1.00
Sports Complex	2.00	1.50	4.00
Gym/Tennis/Basketball	1.00	1.00	1.00
Martial Arts Dojo			1.00
Horse Back Riding			1.00
Kids Lenter	1.00	U.5U	1.00
Rating Total (Based on a Total Score of 38)	19.50	19.50	34.00
Value Proposition	Very Poor	Very Poor	Excellent

Market Analysis of Ultra-Luxury Condo-Hotel Model Market Analysis of Ultra-Luxury Condo-Hotel Model Benefits e. Market Analysis of Ultra-Luxury Condo-Hotel Model Benefits Resort with Condo-Hotel Resort with Condo-Hotel Private Islands - Bahamas Atlantis (Bahamas) Four Seasons - Nevis FIGUR SEASONS Utopian Islands *Based on a simple grading system of 4 levels ranging from: 0-1 (i.e., 0.25, 0.50, 0.75, and 1.00) Product Description Overview Private 3500 sq. / ft. Estate Four Season Program 1.800 5.780 Square Footage of Product \$1,200,000 \$8,670,000 Price / Square Foot \$666.67 \$1,500.00 Number of Guest / Inventory 7.000 1.200 30.00 6.00 Minimum Stay Requirements YES YES Privacy Levels of Product 3.00 0.25 0.50 0.25 Security Levels 0.25 0.25 Exclusive Membership Club Major Amenities at Resort 3.00 2.00 3.00 1.00 Lazy-River 1.00 Casino 1.00 1.00 Designer Shopping Village 1.00 1.00 Water Sports 1.00 1.00 Boating Service Center 4.00 Medical Services 1.00 1.00 Elective Surgery **Emergency Services** 1.00 1.00 3.00 3.00 4.00 **Entertainment Options** Amphitheater (Outdoor Dinner) Watersports (Fish/Dive/Boating) 1.00 Live Entertainment 1.00 1.00 Sports Complex 1.00 1.00 Airport/Helipads/Trans 4.00 2.00 1.00 Private Airport on Island w/Plane Private Helipads with Helicopters 1.00 1.00 1.00 Inter-Island Water Taxi Shuttles to Mainland/Islands Resort Services & Fees 4.00 4.00 1.00 Resort Fee Requirements 1.00 Training Facilities 1.00 1.00 Conference Events Space 1.00 Special Events (Weddings) 1.00 1.00 4.00 Royal Spa Services 4.00 4.00 Hair & Nail Spa 1.00 Massage Services 1.00 1.00 Botox/Fillers 1.00 1.00 Facials/Other 1.00 4.00 Energy/Green Solutions 1.00 1.00 Green Technology Power & Water Green Tech Sewer & Garage Organic Food (Hydroponics) Eco-Friendly Shipping & Boating 1.00 1.00 Sports Complex 2.00 1.50 4.00 Gym/Tennis/Basketball 1.00 1.00 Martial Arts Doio

1.00

22.25

Poor

0.50

21.00

Very Poor

37.00

Excellent

Horse Back Riding

Value Proposition

Rating Total (Based on a Total Score of 38)



THE UTOPIAN ISLANDS!

INCOME STATEMENT (PROFIT & LOSS)

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Percenta	315,000,000	1.155.000.000	1230.343.750	1707 075 000	1,688,575,000	J
Department Content Will Share Estate States 3 500 of Fatate	(80,000,000)	000000000	300 000 000	000 000 005	90.00000	L
Revenue Certer 42, Real Estate Sales - 6,000 of Estate	125,000,000	540,000,000	540,000,000	540,000,000	342,000,000	
Revenue Center 83: Up-Set of Burgalov Estate Add-on's	105,000,000	315,000,000	375,000,000	315,000,000	365,000,000	
Plevenue Center 44 Mains and Mater Sports Becenus Center 45 Monthly Secont Pass	77!	*//*	7,000,000	36,000,000	36,000,000	
Revenue Certer #5. HoselMahagement Rouglass				324,000,000	324,000,000	
Revenue Censer #T. Food and Deverage	(5)	*	*	4,500,000	4,500,000	
Parventue Center #8: Major Panal		*		15,000,000	15,000,000	
Several Center #3 Casmo	' '	* *		6 750 000	6.750,000	
Revenue Cense #11 Void Club				13,500,000	36,000,000	
Revenue Center III. Yacht Clab.		* * *		3,000,000	10,000,000	

Cost of Goods Sold	153, 188, 421	487,178,270	434, 712, 845	542,385,770	446,164,432	
COCS to Real Ectus Sales - 3,500 all Bungalov Errate	33,012,857	112,051,423	122,051,429	12,051,475	AC 485,778	_
CODES for the additional for the Safety of Company place.	100,000,000	200,000,000	20 750 000	TX 750 000	41,250,000	
COSS to Marka and Mater Spores	1	*	6.634,375	3,12,500	9,112,500	
COCO for Monthly Resour Fees	70	*	700,000	3,600,000	3,600,000	
COSS for Hotal Management Royalties	87	*2	40	32,400,000	32,400,000	
UUUSto food and Benerage	1			1500,000	1100,000	
COGS for Capero	7.7	*		4320,000	4 320 000	
COOS for Ensettainment and Letture				675,000	875,000	
COOS in Variable	7.	*		1350,000	3,600,000	
COCS to Vachr Club				300,000	1000,000	
CODS for Sheeks Cods for fuel and Crew to Constructor of Estates	52 162 706	TM 325.413	TH 305 473	TH 325.413	57 162 706	
Georg Profits	161,811,579	667,821,730	735,631,005	1,166,619,230	1,222,410,508	H
Selling General & Administrative	285,867,25	75,290,370	FEE, NEZ, 834	137,740,806	TH, 232, 171	Ц
a. 50A - Evenying Team and Administrative Staffing Expenses	3,20,542	17,200,444	23,002,486	25,034,611	24.34	_
1. SGR- Organizati Operating Expenses - 6754 - Recent Operation Absolb although presents	000108/02	52,310,051 F 246 475	76,500,546	77,893,828	10,007,750	
EBITOA	029,497,030	532,561,361	616,463,231	1,026,348,425	1,108,178,337	И
Depreciation 8 Anystication	54,566,011	54,566,011	54,566,011	54,524,344	54,554,744	L
a. Departation - Tanglin Assetz b. Associations in tendels Assetz	52,094,344	\$2,094,344	52,094,344	52,077,678	52,077,678	
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190	75,351,027	237,225,250	263.317.220	372,424,000	1063,653,390	
Buttered Expenses	17	*				
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Out.	74,931,027	537,396,350	563,517,220	972,424,000	1052,653,980	
Not become	53,944,029	430,356,280	451,133,776	777,939,284	042,923,894	11
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COGS as X of Resented	20600	X57X	77,	275	-23	Ш
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Page 1	PURICASTS Vent Total	Year 2 Total	Year 3 Tend	Year 4 Total	Year 5 Total	Year 6 Total	Year Tonal	FUNECASTS Year B Total	Year STee	Yearstean
ï	315,000,000	1,155,000,000	1,230,343,750	1,707,075,000	1,668,575,000	000'525'908	630,575,060	630,575,000	000'\$25'909	000'515'309
ı	75,000,000	300,000,000	300,000,000	500,000,000	380,000,000					
	105,000,000	315,000,000	175,000,000	315,000,000	365,000,000	(A) (A) (A) (A)		***************************************	#01100000	*
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		* 1		5,000,000	40,000,000	22 000 000	22,000,000	020,000,000	23,000,000	22 500 000
				15,000,000	15,000,000	15,000,000	15,000,000	\$,000,000	S,000,000	\$,000,000
	153.188.421	487.178.270	494,712,845	542.385.770	446.164.432	60.657.500	63.057.500	83.057.500	60.657.500	60.657.500
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THE UTOPIAN RENAISSANCE STATEMENT OF CASH FLOW

Paradise with a Noble Purpose and a Magical Power

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10 YEARS



THE UTOPIAN RENAISSANCE BALANCE SHEET

Paradise with a Noble Purpose and a Magical Power

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TOTAL ASSETS & LIABILITIES & EQUITY AFTER 10 YEARS

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